

The Indispensable Weekly  
The Voice of the Awakened Negro

# THE Negro World

A Newspaper Devoted Solely to the Interests of the Negro Race

Reaching the Mass of Negroes  
The Best Advertising Medium

VOL. XXIV. No. 8

NEW YORK, SATURDAY, MARCH 31, 1928

PRICE: FIVE CENTS IN GREATER NEW YORK  
TEN CENTS ELSEWHERE IN THE U. S. A.  
TEN CENTS IN FOREIGN COUNTRIES

## The Negro Must Not Delude Himself; Instead Of Sighing For "White House" Build A "Black House" In His Africa

\*\*\*

\*

\*\*\*

\*

\*\*\*

*The following is an excerpt from an article from the pen of the Hon. Marcus Garvey, President-General of the Universal Negro Improvement Association, which appeared in Current History Magazine, September, 1923, and which is reproduced in "Philosophy and Opinions of Marcus Garvey," vol. 2:*

### Race Adjustments Necessary

"We feel that there is absolutely no reason why there should be any differences between the black and white races, if each stop to adjust and steady itself. We believe in the purity of both races. We do not believe the black man should be encouraged in the idea that his highest purpose in life is to marry a white woman, and we do believe that the white man should be taught to respect the black woman in the same way as he wants the black man to respect the white woman. It is a vicious and dangerous doctrine of social equality to urge, as certain colored leaders do, that black and white should get together, for that would destroy the racial purity of both.

### Preventing the Clash

"We believe that the black people should have a country of their own, where they should be given the fullest opportunity to develop politically, socially and industrially. The black people should not be encouraged to remain in white people's countries and expect to be Presidents, Governors, Mayors, Senators, Congressmen, Judges and social and industrial leaders. We believe that with the rising ambition of the Negro, if a country is not provided for him in another 50 or 100 years, there will be a terrible clash that will end disastrously to him and disgrace our civilization. We desire to prevent such a clash by pointing the Negro to a home of his own. We feel that all well-disposed and broad-minded white men will aid in this direction. It is because of this belief no doubt that my Negro enemies, so as to prejudice me further in the opinion of the public, wickedly state that I am a member of the Ku Klux Klan, even though I am a black man. . . .

### A Vain Belief

"White men who have struggled for and built up their countries and their own civilizations are not disposed to hand them over to the Negro, or any other race, without let or hindrance. It would be unreasonable to expect this. Hence any vain assumption on the part of the Negro to imagine that he will one day become President of the Nation, Governor of the State, or Mayor of the City in the countries of white men, is like waiting on the devil and his angels to take up their residence in the realm on high and direct there the affairs of Paradise."

Every Negro should send his friend, mother, father, brother, sister, sweetheart, wife, or other relatives a copy of the book that is being read the world over,

## "AFRICA FOR THE AFRICANS" THE PHILOSOPHY of MARCUS GARVEY

as A PRESENT FOR THE NEW YEAR. All Leaders in the U. N. I. A. should have a copy to study the principles of the greatest Negro movement

Vol. I, \$1.75; Vol. II, with 25 Illustrations, \$3.00; combined offer, \$4.50 post paid

Large Size Pictures of Hon. Marcus Garvey (for framing), 40 cents. African Fundamentalism (for framing), 40 cents.

Song Hit of the Season, "KEEP COOL" — SPARKLING, CAPTIVATING, PIANO AND UKE ARRANGEMENT—ONLY 35 CENTS PER COPY. SUBSTANTIAL REDUCTION ON LARGE ORDERS.

SEND ORDERS TO MRS. AMELIA SAYERS, BOX 22, STATION L, NEW YORK CITY















