Reaching the Mass of Negroes

The Best Advertising Medium

A Newspaper Devoted Solely to the Interests of the Negro Race

VOL. XXIV. No. 2

NEW YORK, SATURDAY, FEBRUARY 18, 1928

PRICE: FIVE CENTS IN GREATER NEW YORK TEN CENTS ELSEWHERE IN THE U.S. A. TEN CENTS IN FOREIGN COUNTRIES

Race's Destiny Not To Be Trifled With, Marcus Garvey Warns The Self-Seeking

Fellow-Men of the Negro Race, Greeting:

It is a grand pleasure to write to you, to inspire you as to the splendid possibilities of the future—a future that is to your own making.

Worthy and Capable Race

I am glad that I am alive at this time to join in with you to create a future to our own liking. As creators of our own destiny we must go forward to that glorious state of achievement when all men shall be compelled to regard us as of a race, worthy and capable.

Association Undergoing Change

The entire fabric of the mighty Universal Negro Improvement Association is undergoing a change. We are now lining up for the creating of the greatest human movement in all history; we are preparing for bringing forth at our international convention in 1929 a movement that shall indeed lift the black man in soul and body to a new era of life.

The Urge to Do

This urge to do is every black man's, and I ask that none falters in this great crusade. The world of Negroes must be brought into one racial whole—there must be a universal link of black brotherhood in industry, commerce, big business, education, religion, society and politics. There shall be no apology for any black man not joining hands with the rest of our 400,000,000 to put over the greatest program of all time.

Our Disappointments

I know you have had your disappointments from within and from without. In the great Universal Negro Improvement Association many of the members of divisions have been robbed and exploited by false and dishonest leaders who have violated the constitution of the organization so as to make it easy to rob and exploit. You have also been robbed and exploited by the greatest perjurers, liars, rogues and vagabonds—those men who swore to the oaths of office in the Parent Body to serve you with their henor. fortunes and lives—the thieves have been bought out and nearly every one of them went back on you. The catalogue and list of these rogues is filed in the archives of our eternal movement, and when the mills of the gods start to grind we shall grind them, kith and kin, to finest dust. The price of a race is on their heads, and on the heads of their children to the third and fourth generations, so don't worry; the price of their treachery and dislovalty to us shall be paid in full; but let us give them time, for we are not yet ready to exact that penalty that each villain must pay. They have sued and distressed and distrained our great organization and race; they have robbed us of our ships, office buildings, printing plant and some of our Liberty Halls in their vicious, wicked and unjust judgment claims, but they are only piling up greater debts to be paid by them and by their children to the race. Every Negro who robs the Universal Negro Improvement Association, every Negro who robs the race in the name of liberty and our racial cause, shall pay the price; it may be long coming, but he shall pay.

Starting Anew

In starting anew we shall dedicate ourselves to get every rascal who steals our money and makes false reports so as Famous Leader Recalls Fraud and Exploitation by Unprincipled Lieutenants and Vows It Shall Not Happen Again

CALLS UPON MEMBERSHIP THROUGHOUT THE WORLD TO SEE THAT DIVISIONAL MONTHLY REPORTS

ARE REGULARLY MADE

All Divisions Must Put Themselves in Financial Standing as from January 1, 1923—Vigilance and Co-operation to Be the Watchword from Now On

to fleece us out of our rights. We must have honesty from local leaders and from international leaders. I have personally suffered for the lies, fraud, cheating and robbery of every little scoundrel who claims to be representing me, but I am determined that I shall not be a scapegoat for any rascal any longer than we can stop him. I love all Negroes; my heart goes out to every black man in the world, believing that everyone should feel as I do, but that is no reason why advantage should be taken of my name and the great Universal Negro Improvement Association.

Real Men and Women Wanted

We want men and women to serve everywhere in building up a greater and grander organization so that our race can be helped and saved, but we want only honest, faithful and loyal men and women. Rogues, schemers, thieves, keep out, for God's sake, for if you come to us to play the game and to fool us, as others have done, as there is a heaven and hell we will get you sooner or later.

Report Monthly to Headquarters

I am appealing to the membership of the organization all over the world to see to it that each and every division of the organization reports to headquarters monthly. All divisions in America shall report to the American headquarters, and all divisions outside of America shall without fail report to the Foreign Headquarters at 76 King Street, Kingston, Jamaica, B. W. I. No division in any part of the world shall be exempted from this order. All must report so that the entire organization will be intact and in proper working order for the grand convention in 1929. Certain persons have the scheme of always offering excuses for not reporting. We want no excuses; we want the reports of your division showing the obligation of the local members to the Parent Body and the Parent Body's obligation to the members. Persons who may take the moneys of members of divisions and do not report same to Parent Body in detail and in order are robbing the members of their rights and the Parent Body also.

Every division of the Universal Negro Improvement Association is required to get financial as from the 1st January, 1928. All other back reports up to 1st December, 1927, shall be written off if divisions can't make them, but those divisions that report only from January 1, 1928, shall not be entitled to the death grant for their members until six months have elapsed after their first payment with consecutive payments each month following. All divisions

that have been financial all along shall have their members protected for the death grant.

Members' Duty

Members whose divisions are not functioning shall send their dues and assessments and taxes direct to the beadquarters, either in America or to Kingston, Jamaica, if it is a foreign division. Officers and members should co-operate to make their divisions function properly. The members shall respect all their officers when they are honest and honorable. We delight in honoring honest, honorable and self-sacrificing local officers. We shall not, when the time comes, fail to honor all our honest local officers, then men and women who are doing so much for the cause in their local fields, but every dishonest officer discovered must be run out of the local organization. Members and officers must be honest to each other and work for the common good of all for the new Parent Body to accomplish the great work before us.

Local Divisions

If the local divisions don't send in their reports to the members we can do nothing for the members. We can only work successfully when every division is reporting regularly. All members should demand that the last month's receipt of reports received at headquarters be read at the last membership meeting of each month so that everybody can be satisfied that the constitution is being lived up to by officers and members alike.

Greater Power and Service

To win we must co-operate and work together, so let no excuse keep you from doing your duty. We promise a new organization with greater power and service if every member and division does its duty. Any effort to show reason why reports should not be sent up immediately and regularly to Parent Body is only a scheme of some rogue to fool the membership. If you support the Parent the Parent will be able to take care of the children. We shall give each division until the 31st of March to have their three months' reports in from January to March. After that date we shall publish regularly each month the names of the divisions that are financial, so that the members may be properly informed.

Let us do what is right by our members and the organization and then go forward to success.

With very best wishes for your success, I have the

honor to be Your obelient servant,

Marein Carrey,
President-General,

Universal Negro Improvement Association. Kingston, Jamaica, February 3, 1928.

P. S.—There is a woman traveling in Florida and Alabama claiming to be one Princess Coffey or Laura Coffey of Africa. This woman is a fake and has no authority from me to speak to the Universal Negro Improvement Association. Should she attempt to raise funds from any member or division in the name of the organization or with the pretence of my authority, have her arrested. She has no connection with the organization.

February 3, 1928.

MARCUS GARVEY, President-General.

Every Negro should send his friend, mother, father, brother, sister, sweetheart, wife, or other relatives a copy of the book that is being read the world over.

"AFRICA FOR THE AFRICANS" THE PHILOSOPHY of MARCUS GARVEY

as A CHRISTMAS PRESENT

All Leaders in the U. N. I. A. should have a copy to study the principles of the greatest Negro movement

SECOND VOLUME, \$3.00 POST PAID

SEND ORDERS TO MRS. AMELIA SAYERS, BOX 22, STATION L, NEW YORK CITY

Says God Expects Every Negro to Play Well His Part in the World and Live Like a Lord of Creation-Misery and Penury Result of Own Shortcomings

DETERMINATION IS ESSENTIAL TO SUCCESS

The God That the White Man Gives the Negro Is an Imaginary God Specially Designed for a Set

The Negro World. The latter half follows:

except playing God and wanting to create a world as He did; but from pushing away the rock from the mouth of supplies the conscious force with

Ing. They always don'th they want to provide the proper decision has been accept as a rebellious soul before it is judgment. You cannot lie when you cannot mental cannot forth. Take the directed as the provided and men; and take the greatest thing to certain men; and take the greatest thing to certain men, and they will but them; who have made appreciation of the comparison on do forth they come to a decision. That decision standard gainst anything in the world and you cannot change it. Such are the men who have made great worlds for themselves. Such a consciousness—such are the men who have made great worlds for themselves. Such a consciousness—such as the men who have made great worlds for themselves. Such a consciousness—such as power ruicd the lives of men handled years. Such, too, were men for the consciousness—such as the men who have made great worlds for themselves. Such a consciousness—such as power ruicd the lives of men a hundred years. Such, too, were men for the men who have made empires—such are the men who have made great worlds for themselves. Such a consciousness—such as consciousness—such as power ruicd the lives of men handled will be GOD TO JUDGE YOU when you are called to judgment. So, hundred years—such are the men to do list duty. Such was the make-up of men like Bismarck, "the from man of Germany," Peter the Great of Russian, Alvaham Lincoln, Christopher Columbus. Such is the make-up of men like Bismarck, "the from man of Germany," Peter the Great of Russian, Alvaham Lincoln, Christopher Columbus, Such is the make-up of men like Bismarck, "the from man of Germany," Peter the Great of Russian, Alvaham Lincoln, Christopher Columbus, Such is the make-up of men like Bismarck, "the from the own of the consultance of the consultance



ARE SEEKING TO London, Feb. 6.—Half a million pounds sterling in cash and securities has been placed in the hands of Baring Brothers, bankers, as trustees, to accumulate at compound interest over a long period of years and eventually to

Laying Plans to Corral Wealth made to the nation by an anonym of Richest Continent in the World While 400,000,000 The Chancellor of the Exchequer has accepted the gift.

The donor, through the Barings, ex-Black Men Look On Com-pressed the hope that others may induced to add to the fund. The Chancellor has received several

To the Editor of the New York Times: the gift of Premier Stanley Baldwin,

from Rhodesia by their railways to the Port of Beira, which, by the way, "There is nothing in the world that you cannot get as man, life of the individual. The subcon1927 over 1926.

he cave to leveling the Andes or the knowledge and information. Then the lane and Pemba Bay, are also rapidly the cave to leveling the Andes or the highest mountain ranges in the world—you can do. You can turn the world around you happy or miserable. world around you happy or miserable.

is a poor fish in the world. Every man can by following and by training his conscious and sub-conscious self make

Man Know Thyself

Watchman, what of the night?—"I of those atmospheres tempered by the lence, is the highest that has ever been by the lence and the le

Columbus in America

On Good-Will Campaign

APOSTLES OF YELLOW JOURNALISM

W. E. B. DU BOIS

'DARK AFRICA' OF all the sins to which the journalist is heir there are few more name seating and disgusting than lying cant and hypocrisy, brazen deceil seating and disgusting than lying cant and hypocrisy, brazen deceit and prevarication unashamed. And the poignant truth of this is emous African Prelate Enlightens W. phasized by the recent antics of two Negro publications, the New Va. Audience on Africa's Contribution to Civilization—Lecturer Says Africans Preceded Columbus in America ugly, fat, black man.

ancellation. The most notable was registed from the Post-Herald, Beckley, W. Va. FEW weeks ago the New York News carried an article from the regist of Premier Stanley Baldwin, Negroes from the so-called dark con-Purpose—Negroes Must See God in Their Own Image and Likeness

On Sunday night, January 15, at a monster meeting held at the Liberty Hall of the Kingston, Januaica, Division, the Hon. Marcus Garvey delivered a remarkable address on "Man's Relationship to God." The first half of the speech appeared in last week's issue of The Negroe World. The house half fall-ware world world. The house half fall-ware world in the portuguese are busy diverting trade.

Opportunities exist in Africa for Africa discovered America in building railways and paving the way to obtaining Central African trade and freights for its mercantile marine in the railway race for control of the celebration of Negro History week. The speaker declared that Professor Wiener, in three volumes under the control of the portuguese are busy diverting trade.

On Sunday night, January 15, at a monster meeting held at the Liberty Hall of the Kingston, Januaica, Division, the Hon. Marcus Garvey delivered a remarkable address on "Man's Relationship to God." The first half of the speech appeared in last week's issue of The Negro World. The house helf fall-ware.

Opportunities exist in Africa for Africa discovered America in building railways and paving the way to obtaining Central African trade and freights for its mercantile marine in the railway race for control of the celebration of Negro History week. The speaker declared that Professor Wiener, in three volumes under the title of "Africa and the Discovery of editor came a measly application and profit african period of the New York News carried an article from the marine in building that he was the donor was learned a long time afterward.

Spanish-speaking citizens of Harlem, New York, as a group, wherein the pen of its columnist, Edgar Grey, on "The Spanish Hence on timent of Africa discovered America before Columbus, according to Professor Leo Wiener of Harlem, New York, as a group, wherein the tribute of the speaking citizens of Harlem, New York, as a group, wherein the pen of its columnist, Edgar Grey, The speaker declared that Professor
Wiener, in three volumes under the
title of "Africa and the Discovery of
America," bases this startling claim
upon the facts that many practices,
rites, ceremonies and words of the
aborigines of the West Indian Archil
belago came from West Africa. He
aborigines of the West Indian Archil
belago came from West Africa. He
aborigines of the West Indian Archil
belago came from West Africa. He
aborigines of the West Indian Archil
write it," moaned Grey, whose name and picture had appeared above eral Hailing Him as Their Hero

—An Example to Future General Augustino C. Sandino, lead
General Augustino C. Sandino, lead
General Augustino C. Sandino, lead
or of the Nicaraguan insurgants in the west indian Archi. Write it, indian dependent of the vest indian Archi. Write it, indian dependent of the calumny, "it was one Arthur King—no, no, Arturo Quinn, a Spanish gentleman. It is he who is the culprit. I was busy, and origin, as for example, "canoe," and it did not even read the article which was sent me by him. O, pardon me, dear friends, 'tis mercy I implore; I will never more offend you, no, never more."

you can also, You gas time, the world formation is many and the part of the pa the world has much to unlearn. That just as Asia is vast, the home of enlightenment and also savagery, so is Africa. The audience was held spell-bound for one hour while the speaker disclosed fact after fact gathered from disclosed fact after fact gathered from to this great country from an island of the sea and founded a movescriptures, scholars and personal experience. He declared that were he ment which in one year completely eclipsed the N. A. A. C. P. and to talk for hours, he would not exhaust established himself, head and shoulders above all others, not only as the national but the world leader of Negroes.

WHENEVER Du Bois and his henchmen thrust, Marcus Garvey parried and countered with telling effect. Soon things had come to such a pass that one of the strongest reasons for not being a mem-In State of Alabama ber of the Universal Negro Improvement Association was that you were a member of the N. A. A. C. P., and vice versa. The hostility BIRMINGHAM, Ala., Feb. 14.-The between the N. A. A. C. P. and the U. N. I. A., carefully engendered Man Know Thyself

Mach Source was an abust-conscious soft maked to the rights shows.

Mach Conscious Soft maked to the rights shows and leading make so use of the Charity Organization Rockeys with the responsibility of the Charity Organization Rockeys with the responsibility of the Charity Organization Rockeys with the responsibility of the population is a shown of the right shows and leading the proposed of the Rockeys and the world—whether temporary shows a show the right shows a show that the right shows a show that the right shows a show th best annual meeting in the history of and fanned by Dr. Du Bois, became so great that it was tantamount

in "Bayer" Package

In the part of the par

AGAINST AFRICANS AT BEHEST OF EURPOEAN POWERS, SAYS VETERAN

J. Smith, Ex-Soldier of Recently Disbanded West India Regiment, Asks Mother Africa to Pardon Him for Crime He Committed Against Her in His Ignorance in Pre-Garvey Days

THE NEW NEGRO HAS REGAINED SELF-RESPECT | foster and further the aims and objects of the greatest organization on the face of the earth, the most brilliant sun was rising and complete success | Holy Ghost. That is what I have said to you tonight. Now, don't say that I

Mme. M. L. T. Ebimber, Ass't International Organizer,

liberty tonight on the occasion of the weekly mass meeting of the New York Local. Mr. J. H. Miller, 1st Vice-President, occupied the chair, while among those on the platform were Mme. M. L. T.

uveniles in this jurisdiction will be subject to his command. I

am asking all presidents of divisions and chapters in the above

support you possibly can, whenever called upon, for the proper

carrying on of their work at headquarters, as we are now making

National Representative of the President General.

~~~~~

BIG SUBSCRIPTION CONTEST

SEND IN YOUR APPLICATIONS

NOW

U. N. I. A. DIVISIONS

Are Eligible

The Entrants Will Have a Chance at Three Prizes

1st Prize-Gent's 14-karat Solid Gold Watch

if other persons than officers care to enter this contest they may

do so, but must have a recommendation from the president of

executive secretary of their division

FOR PARTICULARS, WRITE CIRCULATION DEPT.

The Negro World, 142 West 130th St., New York City

2nd Prize—A Ten-Dollar Gold Piece 3rd Prize A Five-Dollar Gold Piece

HON. E. B. KNOX,

Approved by me this 6th day of February, 1928.

rations for the 1929 convention

Privation in New Jersey

The speaker next referred to the economic situation in New Jersey, in which state, he said, the Negroes were suffering great privations. Even though they paid the same taxes and contributed to the life of the community in the same way as the white members, they were not getting the same relief that white men and women were getting.

The Only Way

If I were God, if man were God, a terrible visitation would come upon you for worrying God.

"Let us imagine what it is. Here something I have to give away. I have (\$50) on the table. I do not want it. I want to make a present of it to manybody who wants it. I make an announcement that there is \$50 on the same relief that white men and women were getting.

The Only Way

If I were God, if man were God, a terrible visitation would come upon you for worrying God.

"Let us imagine what it is. Here something I have to give away. I have (\$50) on the table. I do not want it. I want to make a present of it to manybody who wants it. I make an announcement that there is \$50 on the fable, come and get it. One wise fellow sneaks right up: "Yes boys! I mean by Tich' is that you were born going to get it"—grabs the \$50, takes it and walks away; and here's **₹142 W. 130th ST., NEW YORK CITY**? General Vincent Wattley, Commander of Headquarters Regiment, Universal African Legions, has been appointed by me, Chief of Staff for the First Corps Area, which constitutes the entire Therefore, all Legions, Black Cross Nurses, Motor Corps and

mentioned states to please render the General and his staff all the swered: "Through the coming of the would you do with a fellow like that? preachers, but today the Negro was please give me." Give you what? What reaching out for nationhood, know- you already had! Stop begging and ing and understanding that only by praying for what you have next door.

daring and doing for himself will he Go and get it! If you think God is assure for himself the necessary crust going to put shoes on your feet, you of bread and a place to sleep." will walk those big black feet all over of bread and a place to sleep."

MME. M. L. T. EBIMBER'S ADDRESS

Mme. M. L. T. Eblmber, Assistant
International Organizer of the Universal Negro Improvement Association, followed. She said owing to the lateness of the hour she did not propose to speak on the subject she desired. She was glad, however, to bring greetings from Detroit, Michigan, from Cleveland, Ohlo, and from Cineinnath, the Parent Body of the West. She wanted to say that she had been very

because they are more sensione than you. (Hear! Hear!!) Negroes, get up and be yourselves Pray to God for what? Pray for spiritual guidance and Knocks

air. (Laughter.)

tite light, thanks to the teaching of the he essayed an impossible task who the god in the other man. You insult the light, thanks to the teaching of the Hon. Marcus Garvey, the Negro race had realized that salvation was not to be found around the gambling table, nor around the wine table, nor hidden somewhere under the pews in churches, but that salvation was only to be found in the redemption of Africa. And when the redemption of Africa was an accomplished fact, all things would be added unto the Negro.

REV. HARRISON ENTHUSES

Bay I Harrison followed with a grown of the leesayed an impossible task who tried to rock the Negro back to sleep. God in the other man. You insult tried to you. If you want to live long, study life better, study Nature better, study your religion better. Don't say I told you that and the other thing. "I told you that you are God's master-gross formed a very small part, and asked, "If Marcus Garvey's program is wrong, what has anyone else to offer?" Booker T. Washington, she said, had given the Negro in America in the Judgment; that you are made up of body, soul and spirlt; the

REV. HARRISON ENTHUSES

Rev. J. Harrison followed with an inspiring address, affirming his absorblute faith and confidence in the program of the Universal Negro Improvement Association as a solution to the great race problem. He had made up his mind, he said, to follow the Hon.

Marcus Garvey.

The speaker ended with an appeal to great race problem. He had made up his mind, he said, to follow the Hon.

Marcus Garvey.

The speaker ended with an appeal to god; all matter is a semblance of God; all matter is a sem Marcus Garvey wherever he led, and to so shape his daily conduct as to foster and further the aims and obtine the things planned by the great leader the Father, God the Son, and God the chievement of any man in the past was only a matter of time. have said anything else. You know I

AFTERNOON MEETING have touched something in Mme. M. L. T. Ebimber, Ass't International Organizer,
Back from Brief Tour, Brings Encouraging Tidings—
Mr. Charles James, President of Newark Division,
Tells What the U. N. I. A. Has Accomplished

LIBERTY HALL, NEW YORK, Sunday Night, February 12—
There was a large and enthusiastic gathering in the cradle of Negro

There was a large and enthusiastic gathering in the cradle of Negro

Liberty toxicity on the vork. Speaking of the vertex of the president of the New ords of encouragement to those who were so splendidly carrying on the work. Speaking remarks.

AFTERNOON MEETING

In the afternoon a splendid meeting in that the preacher would want to question; but I know just as much as he know. Show himself—and others should not go back to Newark, New Jersey, without saying a few words of encouragement to those who were so splendidly carrying on the work. Speaking remarks.

AFTERNOON MEETING

In the afternoon a splendid meeting in the interior but I know just as much as he know. They are not disposed to tell you so that the preacher would want to question; but I know just as much as he know. They are not disposed to tell the nurses gave lectures on aids to health and demonstrations of first aid work. Mme. Ebimber made the closing like and feeling like me. (Applause.) And if I can do

anything to help you to reach my level,

I am going to do it from morn to noon.
(Applause.) My heart is with you, my

chair, while among those on the platform were Mme, M. L. T. Eblimber, Assistant International Organizer, and Dr. Eblimber, Hom. a notable absentee, he being in conferegee in Cincinnati, Ohio, with the Commissioners of the U. N. I. A. An excellent musical programme was rendered, the choir, under Mr. Weir, and the Universal Band, under Prof. Ulric Hassell, performing in very creditable fashion.

Following is a report of the speeches:

Mr. J. SMITTS ADDRESS

Mr. J. SMITTS ADDRESS WHAT GOD EXPECTS

served notice that never again could gard the new fine days the new fine days of the personal throughout the weight there was no Garvey, and today be begged Mother Africa to pardon him for the wrongs he had committed against her in the days of inportance, scene had be found out him missike.

Was Inportant of His Destry

Before Garvey appeared on the scene Negrow were finelishmen. Freehmen Itsulinns. Germane first, last and all the time; and because Nerroes be lived that, and were ignorant of this own powers, but the Negro wan now prepared to like the power in the open file of the open in the open in

"What has the U. N. I. A. accom-plished?" Mr. James asked, and an please give me the \$50." Now what Universal Negro Improvement Asso- Von would throw dirty water in his ciation, Negroes were now standing face and say, "Get away you big fool!" on the platform of race-consciousness. (Laughter.) God has given you a gold Before Garvey came, we were but Sunnine in the world, and some of you day school leaders and little jack-leg for 70 years have been saying: "Lord

wanted to say that she had been very greatly impressed by Cleveland. Never had she seen so many Negroes jammed in a hall as those which thronged the God Gave You All In a hall as those which thronged the Liberty Hall of the Cleveland Division on the occasion of her recent visit there with Dr. Ebimber. Her brief tour of the past few weeks had convinced her that Garveyism was going over one hundred per cent in the United States of America; that the Negro was truly awakened, and that

strength. Don't pray to God for food and clothes and for a house to sleep, because He is no contractor, He is no builder—you will sleep out in the open

"You insult God when you beg other men because' you reduce Him to a you? When God begs God it create other man to beg him, you are re

Start full of Pep! Get new ENERGY, new VIM, new PEP, new Vigor of Youth right away. If you are getting played out BEFORE time, if you cannot do the things a man of your age should be able to do, you need POTENTINE! If you are losing the vital ENERGY too soon, if you lack the AMBITION of a happy man, POTENTINE will restore you. If you are growing old too soon, if you are nervous to start, failing and quickly exhausted, POTENTINE will help you! If your Courage is run-down, no PEP, no AMBITION—lose no time, order POTENTINE, the wonderful success compound. POTENTINE brings double action and quick Pep! Marvelous "Pick-Up!" Man, save yourself! Revive the CONFIDENCE lost! Don't stay a WEAKLING! Improve yourself! Get stronger and stronger! Every day counts. Send the order right now! POTENTINE is waiting for you to bring back the Vim of Youth, the Strength of a real. MAN! Price \$2.00, or two for \$3.00. Sent in plain wrapper. Guaranteed or Money Back! Order now! Do it, it pays!

Don't bother to write a letter; inclose a two-dollar bill for one or \$3.0 for two with this coupon, and the famous POTENTINE will come to you promptly and all charges prepald.

ADDRESS YOUR ENVELOPES TO FRANCE N. FINSTON

loted Negro Comedians aided by Mrs. LUCY McCARTNEY and others

Benefit of the NEGRO WORLD SUBSCRIPTION -:- 25 CENTS



There is nothing more attractive than an abundance of beautiful hair-and now this charm may be yours. Merely go to your dealer, ask for Pluko Hair Dressing and use it according to directions. This soft, melty preparation will delight you because it is easy to use and so effective in making your

hair smooth, glossy and luxuriant-easy to arrange in any style and keep that way -always looking well-groomed and attractive. Try Pluko today. You'll like it!



ALWAYS THE FINEST HAIR DRESSING EASY AND PLEASANT TO USE

T. THOMAS FORTUNE -MARCUS GARVEY NORTON G. G. THOMAS FEROL V. REEVES AMY JACQUES GARVEY PROF. M. A. FIGUEROA ERNEST E. MAIR

SUBSCRIPTION RATES TO THE NEGRO WORLD

or fraudulent advertising. Readers of the Negro World are

earnestly requested to invite our attention to any failure on the part of an advertiser to adhere to any representation contained in a Negro World advertisement.

OLOR prejudice is a beast the editor of The Negro World has never been able to understand or to tolerate. Color in no way indicates what a person may be. Alexander Pope says that says, after reciting a lot of hologoblins narrow minds swear by, "a man's a man, for all that, and all that." And the dominant racial color of the world was not always white and may not always be white. It depends. The four races have had their, turns at ruling themselves and their brethren, and we are on the fifth turn now, and what the outcome of the test may be we shall have to wait to see. Races and nations have risen and fallen on given tests of their fitness to rule or not to rule. Self-government, democratic co-operation in racial and national grouping, appears now to be the test to be worked out in the years before us. Everywhere racial groups are worked out in the years before us. Everywhere racial groups are ment. worked out in the years before us. Everywhere racial groups are moving for democratic government of their own, and the chances are that they will get what they want. The movement is world are that they will get what they want. The movement is world the same that they will get what they want. The movement is world the same that they will get what they want.

black the world over. For God's sake, think nothing but black! Diack the world over. For God's sake, think nothing but black! rajahs, who are subsidized, dominated and used by the British to tighten their grip on the people of India, as a writing on the wall address, in New York, Sunday night, February 5, Hon. E. B. Knox, personal representative of President-General Garvey, in a very great address on churchmanship, among other things, as published in The address on churchmanship, among other things, as published in The Negro World of February 11, said: "Be good Christians, fighting the good fight—the fight for African redemption, the fight for a place—in the sun."

Very good. Stand by your color. Fight for the Negro's place in the sundant throws a damper on East Indian hopes under the circumstances, but all signs go to show that the British in the laws and administering field had been prepared, committees of welcome had been organized, all the mechanics of a rous—in the sun."

Very good. Stand by your color. Fight for the Negro's place in the sundant throws a damper on East Indian hopes under the circumstances, but all signs go to show that the British in the laws and administering field had been prepared, committees of welcome had been organized, all the mechanics of a rous—in the sun."

Very good. Stand by your color. Fight for the Negro's place in

HAVANA CONFERENCE

The sign subscription Contest of The Negro world will close on February 29. The time grows short, and those who have been expected that the delegates of the Latin American conference at Havana would make an effort to break away from the leading strings which the United States has been seeking through its delegates, the visit of the President and the good will tour of the Latin States by Colonel Lindbergh in his famous airplane, to control the work which the conference should dong the efforts of the United States to dominate the conference and map out its work have failed, as we had a mind it would, because of the United States to dominate the conference of the United States in the domestic affairs of the Latin American States in the domestic affairs of the Latin American States in the domestic affairs of the Latin American States in the domestic affairs of the Latin American States in matters affecting their common interests, where European States are concerned, rankjed in the minds of many delegates and seathed for expression.

The embero of our group falls to plong hours spent in meetings without the prevention of the prevent spent before the meeting without the surface and the contest and hope to win one of the prizes must that will make the Virgin Islands Tambour that will the will the that the Will have the Virgin Islands Tambour that will the will the that the will have the Virgin Islands Tambour that will the will the that the Will have the Virgin Islands Tambour that will the will the that the Will have the Virgin Islands Tambour that will the Will the Will the Male Tambour that the world which the rank ended to have will the lating to achieve name, the world the proposal that the tenths group that the time that the world prevain again the world the same of the Maintain Committee in the world the same of the Maintain Committee in the world the same of the Maintain Committee in the world the same of the Maintain Committee in the world the same of the Maintain Committee in the world the

The Lair American States in mattern affecting their common interest, which proposed continues the control of the disconsist and the control of the disconsist and the control of the disconsisted control of the disconsist contro

The state of the s

well as buy of them, and when we work it out that way the great army of employees will not be mostly all white; some of them, nany of them, will be, and should be black.

Now, the merchant is not in business for his health. He ha things to sell to others that he may make a profit, and to do this he must have the people to be patrons and he must let them know what goods he has they may want to buy and what the prices are. How can he reach and inform the people of what he has which they may need? It has gradually developed with the system of merchandizing that the merchant must advertise in order to let people know where he is and what he has to sell they may want to buy. There are many ways to advertise goods, and the wise merchant uses all of them or relies upon the most accepted as being best. Newspaper advertising has come to be regarded as the best medium, because everybody who is anybody reads the newspapers, or his farovirte ones, and naturally consults the advertising pages for information as to goods he may need and the prices he wants to pay for 2.00 them. Housewives read more generally and closely the advertising columns than the men, because they do most of the buying, especially of foodstuffs in neighborhood stores and the regular and bargain day prices of things in the drygoods districts. And advertisers know who read the newspapers and study their advertising. Make no mistake about that.

Now, newspapers depend for their revenues on their subscriptions and advertisements for up-keep. Their prosperity depends upon the number of subscribers and volume of advertising they command. It is of the first importance, therefore, that readers of a newspaper patronize those merchants who advertise in their favorite newspaper. In doing this they help themselves, the paper and the merchants as well. Now, we want the readers of The Negro World to patronize the merchants who advertise in The Negro World. In doing so they will help us, themselves and the merchants, and create No. 2 a condition in which we should all be satisfied and contented.

THE HIGH ART OF THINKING IN TERMS OF EAST INDIANS FIGHTING FOR A SQUARE DEAL

YOUR OWN COLOR

OLOR prejudice is a beast the editor of The Negro World has

THE LONG fight of the people of East India for a larger voice in the administration of their affairs, and the disposition of the

tal," the mass form of co-operation and demonstration of non-co-In his front page article in The Negro World last week President-General Marcus Garvey said: "You can only be strong by thinking black the world over For God's other which methods are proposed of the 770 States of Ladia and demonstration of non-co-peration and demonstration of non-co-peration, which means "black days," for the British in India, are giving the British rulers all sorts of troubles, with the protests of the Nach the world over For God's other which methods are proposed for the 770 States of Ladia and demonstration of non-co-peration and demonstration of non-co-peration and demonstration of non-co-peration and demonstration of non-co-peration, which means "black days," for the British in India, are giving the British rulers all sorts of troubles, with the protests of the SAD PLIGHT OF

the Sun.

THE NEGRO WORLD SUBSCRIPTION CONTEST

Weekly) were filled with Lindbergh weekly) were filled with Lindbergh sonnets. Now Lindbergh has come and on February 29. The time grows short, and those who have to have witnessed "an historical event"



The man who wins is the man who works-The man who toils while the next man shirks; The man who stands in his deep distress With his head held high in the deadly press-

The value of pains and the worth of woes-Who a lesson learns from the man who fails And a moral finds in his mournful wails; Yes, he is the man who wins.

The man who wins is the man who stays In the unsought path and the rocky ways, And, perhaps, who lingers, now and then, To help some failures rise again. Yes, he is the man who wins.

The man who wins is the man who hears The curse of the envious in his ears, But who goes his way with his head held high And passes the wrecks of the failures by—
Oh, he is the man who wins.—Selected.

Doctors Have Longest, **Bookkeepers Shortest** Lives, Figures Show

CHICAGO, Feb. 11.-The bookkeeps

Measles—How to Prevent And Treat the Disease

928 Is an Epidemic Year-Harlem Health Association Is

which prevents adequate legislation from being enacted against the great worst, through the customs system which exacts, in exchange for the

OVER BRITISH AFFRON

of British Commission More

Forces

HAVANA, Feb. 12.—Porto Rico wants not a statehood, nor independence, but the status of a dominion, it was declared here today by prominent representatives of the island, who deplored the fact that she was not represented in the Pan-American conference. They assert that she is Spanish and much more closely tied principally in the American market, out at at competition prices. Porton Ricans must buy at monopoly prices.

"There is an appalling example of sharp economic practice, directed against a whole people, and considering the sizes and power of both peoples concerned, of unbelievably pica-yune exploitation.

Appeal to Conference

"Will the American market, out at competition prices. Porton Ricans must buy at monopoly prices.

"There is an appalling example of sharp economic practice, directed against a whole people, and considering the sizes and power of both peoples concerned, of unbelievably pica-yune exploitation.

Appeal to Conference

"Will the American market, out at the price of the prices and power of both peoples concerned, of unbelievably pica-yune exploitation.

Appeal to Conference

"Will the American market, out at the prices are prices."

hanced, they point out, by the fact that while American customs duties are collected on imports into Porto Rico, and while American income and other OVER BRITISH AFI ary at Washington, but is used to de- Gandhi Moves to Make Boycot fray the costs of operating the local government of Porto Rico, thus makng the local taxes there very light indeed as compared to local taxes in any istate in the Union.

210

Fit Island

The Porto Rican View however, was expressed for the Heraid is fighting a losing campaign in his Pribune by a prominent Porto Rican endeavor to mollify the offended Hindus

solid and tragic reasons why the solution proposed by our statesmanship is

"Porto Rico is not built to be within custome and constitutional system of United States. She capacit the only possible reasonable alternative

APOSTLES OF YELLOW JOURNALISM

which exacts, in exchange for the privilege granted to sugar and tobacco — centralized industries owned by few—that the whole people of Porto Rico shall provide their food, clothing and shall provide their food, clothing and shall provide their food, clothing and control the treeff, proposed America. shelter from the tariff-propped Ameri- so, invent a way to spread once again upon the public print some of Too Alien in Blood and Spirit

Ever to Be a Part of U. S.—
Old Territorial Code Will Not

Other Latin American countries buy principally in the American market, but So we have such paltry, untruthful, wicked things as the following reprinted "for the sake of historical accuracy":

"Not even Tom Dixon or Ben Tillman or the hatefullest enemies of the Negro have ever stooped to a more vicious campaign than Marcus Garvey, sane or insane, is carrying on. He is

ecuting attorney."

(Perhaps comment on this is superfluous. Dr. Du Bois, on third thought, must admit to himself how untrue and ridiculous it is. Further, he does American justice a grave injustice when he would have people believe that the wearing of a "long-tailed coat" or a monocle by a Negro defendant can superinduce conviction. As Du Bois, with the rest of us, knows, Garvey appeared in court every day in a sober business suit, his arrayest concern being that he was being tried by a judge who was a member to the true was being that he was being tried by a judge who was a member to the true was being that he was being tried by a judge who was a member to the true was being that he was being that he was being that he was being that he was being tried by a judge who was a member to the head wife. Wives are bought by their humbands for a certain gravest concern being that he was being tried by a judge who was a mem-bought by their husbands for a certain ber of the N. A. A. C. P. and who refused, in spite of protest, to dis-

Complete-Opposition Uniting "One of his former trusted officials after being put out of the Garvey organization brought the long-concealed cash account of the organization to this office, and we published it. Within two weeks the man was shot in the back in New Orleans and

official here:

"The Pan-American Conference has made Porto Rico prominent by omission—an omission not wasted on the Latin-American press. Save for a few points in India received over the week by the court. Those are the facts. And it is not even true that any cash by the court. Those are the facts. And it is not even true that any cash by the court. Those are the facts. And it is not even true that any cash by the court. Those are the facts. And it is not even true that any cash by the court. Those are the facts. And it is not even true that any cash by the court. words edged in by one of the speakers for equal rights at the unofficial plenary session held to hear the women, the name of Porto Rico does not appear in the record of the conference so far.

"And yet, it might have. The president of the set the

more moderate.

The year of the Senate and the House of the Senate and Tous, the highest possible embodiment, at present, of Porto Rico's popular will, sent a cable to the conference expressing their regret that Porto Rico, a full-fiedged nationality in every realistic sense of the word-barring the accident of political, itesshould have no volce at a gathering mostly composed of, even if not dominated by, peoples of a similar origin, a similar tradition, a similar word and cultural structure, among which Porto Rico, by all standards, is far from being the least in importance.

A Distinct People, He Says

"Porto Rico has a p-ople distinct from that of the United States or any State of the Federal Union. It entered the scope of American power as a new factor, not provided for in the juridical structure of the United States. If it is to be treated with any sense of reality, it must be treated as a special case for which American experience provides no rules. You can't fit the old terring the provider of the Indian Assembly who our neget source of the Your February splurge in The Crisis was a characteristic bit of yel-

Your Home

You Can Try it Free

journoyed to London at his own expense to reality, it must be treated as a special case for which American experience provides no rules. You can't fit the old territorial code on Porto Rico, and she will not accept the antique colonial cassock. What are the United States going to do, if they do not simply want to be frankly bruta?

"The two Porto Rican statesmen mentioned have put the desires of our people clearly before the world, using the Pan-American Conference as an unwilling vehicle. They want a full measure of self-government, under a form peculiarly adapted to Porto Rico's special case. They want a free state, where the American flag shall not fly any more disastrously than the British flag does over Canada or Australia.

Not a Sentimental Claim

"Is this profound claim of the Porto Rican people merely sentimental? Well, forgetting for the moment that sentiment is the word used by those having power to describe the dignity of 'those under their rule—there are solid and tragic reasons why the solution proposed by our statesmenship is lining up into two camps.

Journoyed to London at his own expense and lay before it the incleas the lindia of the Inquiry. He tried and lay before it the inquiry, the tried in fundians in the presence of the inquiry. He tried and all a before it the necessity of including Indians in the presence of the inquiry. He tried and not accept the leading to the commission ton and nail. The result of his and other lead-terium interview. Oxford, England—A flip of a coin did not decide which political party Lord Birkenhead andse that very clear here. It was at an Oxford Union Society debate when the story was sprung as a part of the ammunition of the side opposing the Secretary of State for India, who is a stanch Conservative. "That story about the toss of a coin have present the first in present prior in the commissions control of the protocological provides and the country is constitutionalists in the country is limited to do the commission cannot do now."

All shades of moderation o

Negro Book Dealer 775 Indiana Avenue

INDIANAPOLIS, IND.

The American flag, which covers liberty in the forty-eight states cannot forever be used to decorate a special control of the state and industrious countries of Latin America.

That exploitation is effected, first, when the state countries of Latin American.

That exploitation is effected, first, when the state countries of Latin American.

The time of the most cultured and industrious countries of Latin American.

That exploitation is effected, first, when the state countries of Latin American.

The time of the such a manly looking fillow with good features, and a fine figure, but now his meager fellow with good features, and a fine figure, but now his meager fellow with spood features, and a fine figure, but now his meager fellow with spood features, and a fine figure, but now his meager fellow with spood features, and a fine figure, but now his meager fellow with spood features, and a fine figure, but now his meager fellow with spood features, and a fine figure, but now his meager fellow with spood features, and a fine figure, but now his meager fellow with spood features, and a fine figure, but now his meager fellow with spood features, and a fine figure, but now his meager fellow with spood features, and a fine figure, but now his meager fellow with spood features, and a fine figure, but now his meager fellow with spood features, and a fine figure, but now his meager fellow with spood features, and a fine figure, but now his meager fellow with spood features, and a fine figure, but now his meager fellow with spood features, and a fine figure, but now his meager fellow with spood features, and a fine figure, but now his meager fellow with spood features, and a fine figure, but now his meager fellow with spood features, and a fine figure, but now his meager fellow with spood features, and a fine figure, but now his meager fellow with spood features, and a fine figure, but now his meager fellow with spood features, and a fine figure, but now his meager fellow with spood features, and a fine figure, but now hi

Iroquois Indians-On the War Path HUNDREDS OF PEOPLE SLAIN



TO FOREIGN COUNTRIES PRICE FOR TWO PACKAGES, \$1.50, INCLUDING POSTAGE

IROQUOIS FAMOUS INDIAN REMEDY CO. 180 E. 113th St., N. Y. City, N. Y.

Bloomers Are Ordered:

4,000 Called Him Dad,

unfaithful the husband sends her

The chiefs of Ugandan tribes are ex

raids, make rain when it is require

and arrange for the sowing of their crops. Of late years the native chiefs

have been grouped into lukikos, o

GUARANTEED COIN RING

ORIENTAL IMPORT CO

Cordially Invited to Atten

A MILITARY

TO BE HELD IN HONOR

EXECUTIVE OFFICERS

LIBERTY HALL

120 West 138th St., N. Y. C

Wednesdav Eve., Feb. 22

Inder Auspices of the Garvey Club

Subscription, 50c.; Banquet, \$1

United States.

United States.

What they want, economically, in brief, is continuous of freedom; his only contempt is for Negroes; his only their products into the United States and the right to import what they want, economically from the right to import what they want and to his own race who are their products into the United States and the right to import what they want and to his own admission of their products into the United States and the right to import what they want and to his own admission of the right to import what they want are consensed by the same and women and understand that they are in the right to import what they are inferior to none in God's creation.)

**The right of the first commissioner Thomas a very special one in this hemisphere, hat we have appealed, for in value to the differential, on Cuban may a visibly in the conference of the right to import what they are inferior to none in God's creation.)

**The right of the first commissioner Thomas and which the land a nice little family and to 1,500,000 Lating a label of the conference of the right of the successful completion of the right to import the differential, on Cuban may the adding more than they into the part of the part of the right of the part of the part of the right of the part of the part

public in a statement today of Prof.



HAIR GROWER

lobb's Grower Will Grow Hair in Cas Month

SEND \$1.00

complete treatment or 50 cents for to



NEW YORK CITY

order that we may be better able to carry on to a mor

successful end the operations of UNIVERSAL LIBERTY UNIVERSITY

(Formerly Smallwood, Corey Industrial Institute) At CLAREMONT. VIRGINIA keeping with the wishes of the President-General

HON. MARCUS GARVEY

ONE DOLLAR or More to

LIBERTY UNIVERSITY DRIVE This is your University, therefore you should not hesitate to support it Make all Money Orders and Bank Drafts payable to Universal Liberty
University and forward to the Secretary of School

HON, H. BALFOUR WILLIAMS Universal Liberty University

Claremont, Surrey County, Va., U. S. A. All contributions will be acknowledged through the columns of

Those contributing \$25.00 or more will please send in their photographs (Signed) HON. E. B. KNOX

READ THIS ADVERTISEMENT

Yes, We Mean YOU These Offers Will Save You Money

OFFER NO. 1

One Copy of "Superman to Man" and One Year's Subscription to the NEGRO WORLD

The above book sells for \$1.50 retail. J. A. Rogers is our best writer and "Superman to Man" is his best book.

OFFER NO. 2

Large Photograph of Marcus Garvey (15 x 13 Inches) This photograph sells for 40c. and One Year's Subscription to the NEGRO WORLD, \$2.50, both for only \$2.00. OFFER NO. 3

I Box of Stationery containing 200 sheets best quality writing paper and 100 envelopes, all printed with your name and address (worth \$2.00 by itself) with one year's subscription to the

OFFER NO. 4 (NEW YORK CITY ONLY) Now Until February 29 One Year Subscription to the NEGRO

WORLD at Half-Price . . . \$1.25 Make All Remittances by Domestic or International Money Orders to

THE NEGRO WORLD

142 West 130th Street NEW YORK CITY, U. S. A.

IT PAYS TO ADVERTISE IN THE NEGRO WORLD. THE RACE'S MOST PROGRESSIVE PAPER GOES TO EVERY CORNER OF THE GLOBE

THE NEWS AND VIEWS OF U. N. I. A. DIVISIONS

mal hour. Our chaplain conducted | the religious rites, after which "From apter, 21st verse, "The Kingdom o od Is with Man." The sermon was gan after our noble first vice-presi ims and objects. Mr. R. Fowles ad iressed us for a short while on the

s very interesting. Mr. P. De Clair meeting. The meeting was cannot order at 5 p. m. by the president, Mr. Milton Kelley. The opening ode, "From Greenland's ley Mountains," Sout Major, Hyde, then gave us a recitation entitled "Black and White." The choir gave us their service while Mrs. F. Daniels and Mrs. S. Swan took up the offering. Our second vice-president introduced the principal speaker, Mr. M. Driver. His name surely did blend with his subject for the afternoon. He gave us a wonderful address. We applauded and Charles and We have to a garvey was read by the secretary, Mr. Mrs. Ada Horyes next the program for the year 1928. The weekly message of the Hon. Marcus Garvey was read by the secretary, Mr. Mrs. Ada Horyes next the program for the year 1928. The weekly message of the Hon. Marcus Garvey was read by the secretary, Mr. Mrs. Ada Horyes next the policies and direct the destiny of 400,000,000 Negroes of the dead ing. 51st and Michigan Boulevard. It being Garvey Day, all of the aux-libries were arrayed in their beautiful uniforms, marking time to the sweet strains of music poured forth. The destroy of the president. Hon. Robert L. Ephraim. After the ritualistic services had been performed the policies and direct the destiny of 400,000,000 Negroes of the world.

A juvenile member gave a nice reading of marking time to the sweet strains of music poured forth. The desertion by Shaw's Orchestra, which as selection thanked him, and we hope to have him again to drive home to us the facts concerning truthfulness and co-operation. Our second vice-president intro
dion. Our second vice-president intro
sidney Dairymple.

Mr. William Fraser, a new member, was introduced to the house. He promised his stanch support to the loss stanch support to the loss stanch support to the loss of the concerning truthfulness and co-operation. Our second vice-president intro
sidney Dairymple.

Mr. William Fraser, a new member, was introduced to the house. He promised his stanch support to the loss of "Love." Mr. J. B. Wilson, the next, read by Mr. J. McDonald. Our dient of the division, presided.

On Sunday, January 15, Chapter 5-A held its regular mass meeting at the chapter's hall, 4618 Central avenue.

| Counsellor-at-law. He brought us a great earnestness to the satisfaction adding a uniform satisfaction offering was taken, while the chapter of the speaker of the plane on the strong beautifully. The next number was a vocal solo by Miss L. Blake, the black men, whose lack of ambition, the chaplain, Dr. R. A. Scott, the meetig was turned over to the president.

21 at our Unia Hall, 669 Herkimer 3. Marlowe, who presented the audince with a very delightful program. After the various participants were opian National Anthem eard the speaker of the evening was MRS. ALICE STOREY, Reporter. as "Persuasion." and he kept his

ank, Fulton Chapter's president; ments, yielding his breath in full peace of mind and convinced that he was leaving this earthly pilgrimage for better and happier one in another better and happier one in another than the best better and better better to take

Divisional activities will be increasing weekly from now on. Divisions are ked to co-operate with the editors in obtaining the maximum amount of satisfaction from the publication of divisional news. To this end, divisions are

- 1. Write on only one side of each sheet of paper. 2. Type manuscript, or write in a perfectly legible hand, leaving
- enough space between the lines for correcting copy. 3. Confine your report to not more than two ordinary sized sheets

When electing or appointing reporters, divisions are

The mouthplece of was read by Miss odd Bless Our Presi- order at 5 p. m. by the president, Mr. of Bless Our Presi- order at 5 p. m. by the president, Mr. of Bless Our Presi- order at 5 p. m. by the president, Mr. of Bless Our Presi- order at 5 p. m. by the president, Mr. of Bless Our Presi- order at 5 p. m. by the president, Mr. of Bless Our Presi- order at 5 p. m. by the president, Mr. of Bless Our Presi- order at 5 p. m. by the president, Mr. of Bless Our Presi- order at 5 p. m. by the president, Mr. of Bless Our Presi- order at 5 p. m. by the president, Mr. of Bless Our Presi- order at 5 p. m. by the president, Mr. of Bless Our Presi- order at 5 p. m. by the president, Mr. of Bless Our Presi- order at 5 p. m. by the president, Mr. of Bless Our Presi- order at 5 p. m. by the president, Mr. of Bless Our Presi- order at 5 p. m. by the president, Mr. of Bless Our Presi- order at 5 p. m. by the president, Mr. of Bless Our Presi- order at 5 p. m. by the president, Mr. of Bless Our Presi- order at 5 p. m. by the president, Mr. of Bless Our Presi- order at 5 p. m. by the president, Mr. of Bless Our Presi- order at 5 p. m. by the president, Mr. of Bless Our Presi- order at 5 p. m. by the president order at 5 p. m. by

concerning truthfulness and co-operation. Our second vice-president introduced the strangers. Our program
was then brought to a close with the
singing of our National Anthem. Our
worthy chaplain dismissed us.

FLORENCE LOUISE SIMPSON.
Reporter.

Rep

which was performed by coming grand entertainment by the ered the welcome address, introduced the master of vited to this exceptional entertain-

the taking of the offering with the singing of "Onward Christian Soldiers." After the report of the receipts of the evening the meeting was of the evening the meeting was throught to a close with the singing of the Ethiopian National Anthem.

Sunday, January 22, our Liberty Hall was the center of attraction. It was the content of the instillation of officers, which took place at 9 p. m. gonducted by Mr. N. Morgan, chapland of Division 156. The singing of the processional hymn. "Shine On Etornal Light," brought the officers to their respective places. Seated on the Ethiopian National Light," brought the officers to their respective places. Seated on the most may see that the latter of the advance of the advanced by the sale of the caused was suffering a few days because were the suffering a few days because were the first portage. The continued by the most may be caused this speaker of the day, Dr. William Watts, Santtorium. The learned doctor was fittingly introduced by Mr. Washing to a close with the singing of the surface of the day, Dr. William Watts, speaker of the day, Dr. William Watts, Santtorium. The learned doctor was fittingly introduced by Mr. Watts, Santtorium. The learned doctor was fittingly introduced by Mr. Watts, Santtorium. The learned doctor was fittingly introduced by Mr. Watts, Santtorium. The learned doctor was fittingly introduced by Mr. Watts, Santtorium. The learned doctor was fittingly introduced by Mr. Deanc. And, for forty minutes, the peaker held his audience spellbound in a rapturous flow of brilliant and illuminating thoughts. The doctor began from the Hon. E. B. Knox, the melastic began from the Hon. E. B. Knox, the decayer of the day, Dr. Watts, Santtorium. The learned doctor was fittingly introduced by Mr. Watts, Santtorium. The learned doctor was fittingly introduced by Mr. Watts, Santtorium. The learned in the death of the Mr. L. T. Berry, first vice- be fatal. He had borne his affliction sident; Mr. W. N. Morgan, chapi; Dr. G. D. B. Gordon and Mr. retained his faculties to his last mo
MAUDE LAWSON

OAKLAND, CAL

The Oakland Division No. 188, II. The Los Angeles Division neighborhood its satisfaction from the publication of divisional news. To this end, divisions are L.A., celebrated in fitting style Garvey needing on February 5 at the requested to strictly adhere to the following rules when sending in news for Day on Sunday, February 5. The ing began at 3:15 p. m. with Mr G. E. Inman, president, in the chair. The opening ode was sung, followed pounded the organization's principle publicity committee, Mr. W. A. Deane, as master of ceremonies. Mr. Dean graciously thanked the president for the honor conferred on him and in a Day, from February, 1925, to February

PAY YOUR YEARLY ASSESSMENT **TAX OF \$1.00 NOW!**

CENT. VERTIENTES, CUBA

talk.

Miss Gant, the principal speaker of the evening, held the audience spell-now ready to be delivered by the bound. She opened by relating certain speaker of the evening, held the audience spell-now ready to be delivered by the bound. She opened by relating certain speaker of the despension or ready to be delivered by the bound. She opened by relating certain of Watts' Santtarium. The learned a prejudice which affords an access to the white man's naive limber will sail in June with her hus-limber will sail in June with her hus-

presented the audience with a very interesting program.

The program was as follows: "Oh, Africa, Awaken"; welcome address, Mr. G. F. Matthews; "Aims and Oh jects," Mr. L. T. Berry; reading of The Nerry World, Mr. J. A. Mozani, bigh lights from Mr. Garvey's speech in Kingston, Jamaica, B. W. I., by the ludy president, Miss F. Hagues: "Ook Bless Our President," led by Mrs. Morgan, while the offering was raised. Instituted in the person of Dr. Gordon, Kingston, Jamaica, B. W. I. He spoke or in Abyssinia; Its Government and Cuatoms." The audience was much interested that luc's Hall, 415 Bloom-loyal members a chance to held finance to Next speaker on the program was dered. The visitors were introduced

GUACINO, C. R.

On Wednesday, the 2th of January the regular mid-web meeting of the La Africa Branch of the U. N. I. A called to ore're by the secretary with the usual byran, "From Greenland's ley Mountain." Reacond the meeting of the meeting of the meeting own who are served over the meeting was who are served over the meeting was vidence than in spite of all embar reasonments, the U. N. L. a will remain unablen.

Selection of the U. N. I. A called to ore're by the secretary with the usual byran, "From Greenland's ley Mountain." Reporter. The Selection was a continued as we vidence that in spite of all embar reasonments, the U. N. L. a will remain unablen.

Description of the vestion of the vestion of the vestion of the westing of the fine meeting of the meeting to order. Prayer services were the meeting was vidence that in spite of all embar reasonments, the U. N. L. a will remain unablen.

Description of the vestion of the vestion of the meeting of the meeting to order. Prayer services were the meeting was vidence that in spite of all embar reasonments, the U. N. L. a will remain unablen.

Description of the vestion of the present and the meeting was the meetin

All members of the Universal Ne ake part with that rebellious bod (Signed) HON, CHAS, L. JAMES, State of New Jerse

Hon. E. B. Knox,

Research Society member, said a few ers. They gave to those who have when home sick a new and a stronger lieved similar troubles.

rian's spiritual understanding and power within himself, and the Hon. Marcus Garvey is here to give a new civilization, not to Ethiopians alone, but to all the world. He was followed by Mr. Hoxie, who gave the opening remarks. The meeting was then turned over to the master of ceremonies, Mr. Sam B. Marlowe, who presented the audience with a very interesting program.

The funeral service, held at 5 p. m., Special musical program was arranged by the choir, under the leadership of Mr. Alonzo Amos, choir director, who also sang with much interest the well known song "Keep Cool," written by our leader.

The funeral service, held at 5 p. m., special musical program was arranged by the choir, under the leadership of Mr. Alonzo Amos, choir director, who also sang with much interest the well known song "Keep Cool," written by our leader.

The funeral service, held at 5 p. m., special musical program was arranged by the choir, under the leadership of Mr. Alonzo Amos, choir director, who also sang with much interest the well known song "Keep Cool," written by our leader.

Our first vice-president, Rev. J. Walker, was the master of ceremonies, and he gave us much food for thought with his interesting talk.

The funeral service, held at 5 p. m., special musical program was arranged by the choir, under the leadership of Mr. Alonzo Amos, choir director, who also sang with much interest the well known song "Keep Cool," written by our leader.

Our first vice-president, Rev. J. Walker, was the master of ceremonies, and he gave us much food for thought with his interesting talk.

DIVISIONS and CHAPTERS

Take Notice!

FUNCTION AS BEFORE

Special Message to Officers and Members of Divisions and Chapters of the Universal Negro Improvement Association

Parent Body in the United States until the next convention, and has ordered me to natruct the various branches of his desire that they return once more to their ormal functions as units of the organization.

Special attention is also directed to the YEARLY AS collar, due on January 1 of each year, NOW PAYABLE.

Information as to BACK REPORTS will be sent direct to t

matter, and incidentally the cause of many woes.

Anent Negro History Week, which is celebrated everywhere in the United States during the week of February 5, Mrs. Ira L. Gibbons, a Brooklyn Besearch Society member. said a few

Women, Weak, Tired, Rundown and Nervous

OPPORTUNITY Public Speaking Taught by Mail. 10

Il bring you the proposition. Wr The Universal Speaker's Bureau

FREE! 64-page BOOK OF HYPNOTISM and 16-page BOOK

SPECIAL NOTICE

DIVISIONS and CHAPTERS in the U.S. A.

You are hereby requested to forward to Parent Body immediately the names and addresses of your President and Secretary.

All Divisions and Chapters are to make their reports direct to the Parent Body and not to the commissioners. Always have commissioners or other representatives to sign two receipts for any moneys paid them and forward one of the receipts to the Parent Body. Please he sure to govern yourselves according to all notices appearing in The Negro World. (Signed) E. B. KNOX,
Personal Representative of the President General.

NOTICE REGARDING THE MIAMI, FLA., DIVISION

O WHOM IT MAY CONCERN:-This is to inform you that C. M. Brown, ex-president of the Miami, Fla., division of the Universal Negro Improvement Association; T. N. Speed, E. J. Scott, O. B. Thompson, not Evangellat Johnson, because of their activities in the courts of Florida against the Parent Body, Universal Negro Improvement Association and because of their causing the arrest of the Parent Body eventures, J. A. Carlgen, are hereby expelled from the Universal Negro Improvement Association of 09 years, in accordance with the provisions of the General Laws and Constitution of the Universal Negro Improvement Association. All Divisions and Chapters (particularly the Minmi, Fin., Division) are requir PARENT BODY UNIVERSAL NEGRO IMPROVEMENT ASSOCIATION

Notice to U. N. I. A. Divisions No Division or Chapter of the Universal Negro Im

provement Association is to entertain one LAURA COFFEY, alias PRINCESS COFFEY and LADY COFFEY, who has for some time been collecting funds from members of the Association in the South under the guise of sending them to Africa, etc. Should she make further appeals, members should have her arrested for fraud.

MARCUS GARVEY, President General.

Spanish Section

SECCIÓN EN ESPAÑOL

por La Asociación Universal para el Adelanto de la Raza Negra

142 West 130th St. Ciudad de Nueva York, N. Y. PROF. M. A. FIGUEROA, Editor

Porque teme el blance que Marcus Garvey uniffique la les auyros determina debilidad. La tal Ilamada superioridad se aniquilla cada ver macon sua actos de cobardia.

Conciudadanos de la raza:

Conciudadanos de la raza:

Me abriga la esperanza de que vuestra fe en el destino de nuestra raza permance aun firme, no permittendo que la propaganda vil destruya vuestros planes y vuestras selado de number acto se cobardia.

El universo entro trata a toda costa de mantener al lagre que presidente de la minimento de la raza rapermance con consura en el control de la raza, permanço en en prácticas con classe de cartimanto de la raza rapermance con folia de la raza permance con folia de la responsa d

Nuestro pueblo unificado será lo suficientemente fuerte para poner en práctica cualquier programa y demandar el respeto de los demas pueblos; es mas que numeroso para protejerse; es ingenioso para inventar y producir en arte, ciencia, industria, comercio, etc. ¿Porque, enen arte, ciencia, industria, política y economicamente, saliendo asi avantes en
la árdua lucha por una mejor existencia que en el creen y con ét
piensan aportan cada vez mas todas
la causa redentora.

En sus manifestaciones de defensa vemos el mismo valor, el mismo
this publication also is kept from the
public. This paper prints a record of
the articles the rativorious
provides que en el creen y con ét
in deber de lider, exhortando a los
piensan aportan cada vez mas todas
la causa redentora.

En sus manifestaciones de defensa vemos el mismo valor, el mismo
this publication also is kept from the
public. This paper prints a record of
the principal control of the control o tonces, no arraigarnos y permanecer fieles a los principios de la Asociación Universal para el Adelanto de la Raza Negra. Ella solamente mira al mundo a traves del prisma nera tan viciosa y morticante para la mundo a traves del prisma nera tan viciosa y de la actual condición de nuestra raza, y se afana y lucha para remediar el mal.

el Hon. Marcus Garvey, da a la publicidad "La Tribuna" de San José de Costa Rica, haciéndose eco

A nada debemos temer. Lo peor de la vida y del esfuerzo humano es la muerte, y todos tenemos que sucumbir a ella. ¿ Porque, entonces, vivir como siervos sin derechos, cuando podemos demandar el reconocimiento de estos y disfrutar de todos y cada uno de los privilegios que disfrutan los otros pueblos? Un futuro mas brillante nos espera toda vez unifiquemos nuestra potencialidad de raza para tan los otros pueblos? Un tuturo mas prinante nos espera dado el gobierno instruyendo a sus toda vez unifiquemos nuestra potencialidad de raza, para dado el gobierno instruyendo a sus secure tins book cónsules respectivos, para no visar "WEST AFRICATION OR ABOLES." llevar a vias realizables el programa de mayor progreso pasa porte alguno en favor de Marrand mediaeval West Africa. By Land By Land

que pueblos alguno naya patrocinado.

Ciertos grupos y ciertas naciones estan tenazmente opuestos a vuestro enaltecimiento y recurren a todos los GROSO.

cus Garvey, quien a decir de ese periódico, nuestro líder es conceptuado como UN HOMBRE PELIGORAS.

"Wasu." Journal of the deres of the periódico, nuestro líder es conceptuado como UN HOMBRE PELIGORAS.

GROSO.

"Wasu." Journal of the deres of the periódico, nuestro líder es conceptuado como UN HOMBRE PELIGORAS.

"Wasu." Journal of the deres of the periódico, nuestro líder es conceptuado como UN HOMBRE PELIGORAS.

"Wasu." Journal of the deres of the periódico, nuestro líder es conceptuado como UN HOMBRE PELIGORAS.

"Wasu." Journal of the deres of the periódico, nuestro líder es conceptuado como UN HOMBRE PELIGORAS.

"Wasu." Journal of the deres of the periódico, nuestro líder es conceptuado como UN HOMBRE PELIGORAS.

"Wasu." Journal of the deres of the periódico, nuestro líder es conceptuado como UN HOMBRE PELIGORAS.

"Wasu." Journal of the deres of the periódico, nuestro líder es conceptuado como UN HOMBRE PELIGORAS.

"Wasu." Journal of the deres of the periódico, nuestro líder es conceptuado como UN HOMBRE PELIGORAS.

"Wasu." Journal of the deres of the periódico, nuestro líder es conceptuado como UN HOMBRE PELIGORAS.

"Wasu." Journal of the deres of the periódico, nuestro líder es conceptuado como UN HOMBRE PELIGORAS.

"Wasu." Journal of the deres of the periódico, nuestro líder es conceptuado como UN HOMBRE PELIGORAS.

"Wasu." Journal of the deres of the periódico, nuestro líder es conceptuado como UN HOMBRE PELIGORAS.

"Wasu." Journal of the deres of the periódico, nuestro líder es conceptuado como UN HOMBRE PELIGORAS.

"Wasu." Journal of the deres of the periódico, nuestro líder es conceptuado como UN HOMBRE PELIGORAS.

"Wasu." Journal of the deres of the periodico, nuestro líder es conceptuado como UN HOMBRE PELIGORAS.

"Wasu." Journal of the periodico, nuestro líder es conceptuado como UN HOMBRE PELIGORAS.

"Wasu." Journal of the periodico, nuestro líde medios para impedirme el que os predique el evangelio de redención. Tales esfuerzos revelan su debilidad y cobardiá.

Zataron los Estados Unidos y aun la misma Inglaterra tan rudamente a Edmond de Valera?.... Por medio de mi determinación he de demostrar al uni- . verso entero el valor intrínsico del negro y el derecho inalienable que le caracteriza, como parte integrante del genero humano.

este semanario, vocero de nuestro movimiento de progreso teme a mi personalidad y a la influencia que ejerzo en las masas de mi propio pueblo. Estas actuaciones le exponen como el ser mas temeroso en este siglo de luz. Ellas no tienen justificación alguna y solamente aumentan rencor en su obra de usurpasión. Prohíbase la circulación del Negro World y mi entrada

en uno u otro país, pero estad en la ceteza, negros del universo, que vuestra emancipación y la redención de Africa no ha de ser un sueño irrealizable. Con el mejor deseo, tengo el honor de ser.

Vuestro obediente servidor, MARCUS GARVEY.

Fundador y Presidente General. Kingston, Jamaica, enero 27 de 1928.

NOTICE!

All Divisions and Chapters are hereby notified that we have in stock the following supplies that are necessary for the proper carrying on of the work: Price List of Supplies U. N. I. A.

ORDER DIRECT FROM Secretary-General's Office at Headquarters 142 WEST 130th STREET NEW YORK CITY

CONTESTANDO A "LA TRIBUNA" DE COSTA RICA

Un Negro Célebre

Tenemos a la vista un recorte de "La Tribuna" de San José de Costa con que se miran. Y "La Tribuna" Rica, y con honda pena leemos las manifestaciones injustas, que de una manifes manera vedada y huerfana de información periodistica, hace el diario costarrizense acerca de Marcus Garvey, quien a estas horas sigue allá en su tierra natal, la isla de Jamaica, la prédica de la nueva orientación se ha dicho de autemano que la la final de la nueva orientación se ha dicho de autemano que la la nueva orientación se ha dicho de autemano que la la la nueva orientación se ha dicho de autemano que la la nueva orientación se la final de la nueva orientación se la final d

cus Garvey, quien a decir de ese

Las cuestiones todas de la hu-

BLACK CAT WISHING BONE because no mixing is required to ob-tain shades—because only one applica-tion of one liquid is necessary—and be-cause it is easily washed off the scalp and leaves the hair soft, fluffy and silken.

Considero la tal llamada superioridad del hombre blanco como una mera broma. El intenta prohibir la circulación de UNIVERSAL LIBERTY UNIVERSITY

(Formerly Smallwood-Corey Industrial Institute) CLAREMONT. SURREY COUNTY, VA., U. S. A.

Situated upon the banks of the historic James River 12 miles from Jamestown, the old English settlement

A Negro slave pen in 1662, now a cultural training ground for Negroes

Divisions should see to it that there is at least one studen at Liberty University from their Division for the Fall Term 1927. We are offering courses of study covering a wide range of departments, among which are Collegiate, Academic. Grammar Grade for children of the Practice School, Industrial, Scientific. Agricultural, Busin, s. Domestic Science, Vocal and Instrumental Music, Normal, Bible Training, Physical Culture, Dressmaki Plain Sewing. Typewriting. Stenography Bookkeening

Sindents caming from points South and West can make connections for Liberty University at Cincinnati, Ohio, daily by taking train No. 4 on the Norfolk & Western at 1046 p. m., arriving at Waverly, Va., at 5:31 p. m., and from there will secure motor transportation to echool. From points North and East take any train to Bichmond or Waverly, Va., and are moter transportation or train from Bichmond, which leaves daily at 9 a. m.

For details as to terms, opening dates, etc., write to:

Universal Liberty University (Formerly Smallwood-Corey Industrial Institute) Claremont, Surrey County, Va., U. S. A.

Years Old, Deciphered

To Paris Planned PARIS -- Wast 48-hour nostal service ent to be interpreted in Amergar H. Sturtevant, noted linguist, of trans-Atlantic air problem to the Yale University. It is a clay tablet that French aeronautic service. It is cal-

Air Mail Line

Banish Gray Hair

The Quick-Easy-

LARIEUSE

French Hair Coloring makes the hair a lustrous black in 15 minutes. Only one application required. Acts like magic. Sent to you postpaid on receipt of \$1.15. Enclose coupon with your order or write for further information.

NATIONAL NEGRO EMBLEM

EMBLEM SALES CO.,

That Baby You've Longed, For

"For several years I was denied the bless-ng of motherhood," writes Mrs. Margaret Burron of Kansas City. "I was terribly acryous and subject to periods of terrible suffering and subject to periods of terrible suffering and subject to periods of terrible and a true companion and inspiration to my

For Your Auto

Gold and Black

3¾ inches

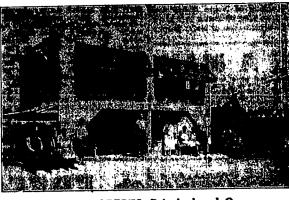
Price \$1.00

Cash or Money Order N—National B—Emblem

Efficient Way!

MEDICINE





DR. J. E. ROBERTS, Principal and Owner Miles North of Hastings, 13 Miles South of St. August PHONE 39-S

THE ANCIENT MAGICIANS cured the sick with herbs from Nature's arden. I gather herbs and cure them for your use. Whatever your trouse, there is something in the woods for it. Call in person or write me, DR. J. E. ROBERTS, P. O. Box 74, Armstrong, Fla. Dr. J. E. Roberts:

Dear Sir:—I am glad to say that the results obtained from use of your herbs have been very satisfying.

I felt like a new woman after using your herbs for a few weeks. I can now plainly see that the natural products of the fields and woods are the best things to keep a person in good condition.

Yours very truly,
(Signed) MRS. VIOLA HOOKER,

Stop, Look, Listen!

Come enjoy yourself and laugh away the blues at Liberty Hall, 120 W 138th street, Monday night, February 20, 1928. Dancing until 1. You can' afford to miss it. Subscription, 25 cents.

S. E. McLEAN. Violinist, Director

English, French, Italian Instructor Morning 0934 The Old Reliab

suffering and melancholla. Now I am the proud mother of a beautiful little daughter and a true companion and inspiration to my ausband. I believe hundreds of other women would like to know the socret of my mappiness, and I will gladly reveal it to any married woman who will write me. "Mrs. Burton ofters her advice entirely without the street of the s BROADWAY AUTO SCHOOL 30 AUTO INSTRUCTIONS \$10

Including 15 Driving and 15 Shop Lessons, Day and Night 217 WEST 123rd STREET, Just WEST OF 7th AVENUE Cars for Hire for State Examinations, \$3.50 B. F. THOMAS, Prop.

IT PAYS TO ADVERTISE IN THE NEGRO WORLD. THE RACE'S MOST PROGRESSIVE PAPER GOES TO EVERY CORNER OF THE GLOBE

THE LIGHT THAT SELDOM FAILS SELDUM FALLS

If you are stranuted on the rocks
of stranges—clear that impulse and
the stranges—clear that impulse and
the stranges—clear that impulse and
the stranges—clear that impulse blood.
Price \$1.00, plus a few cents bostage for mail orders. Write

SAMUEL FRANCIS
58 East 13876 Street
New York, N. Y.

IT PAYS TO ADVERTISE IN THE NEGRO WORLD. THE RACE'S MOST PROGRESSIVE PAPER GOES TO EVERY CORNER OF THE GLOBE

sented among the condidates. Law-

THE PEOPLE'S FORUM

He Sees Through the Doctor's Camouflage

The February issue of the Crisis magazine contains an article entitled "Marcus Garvey and the N. A. A.C. P.," which for inconsistency, calumny and argumental perversion has no equal. It is truly disappointing and disheartening to learn that our most celebrated educators and writers could resort to such gutter tactics in their efforts to nalign and misrepresent their com-

All persons familiar with Hon, Mareus Garvey's early activities in this country understand that his purpose in coming to the United States was. not to oppose or destroy existing or-ganizations, but rather to secure their co-operation in the larger and more effective solution of the so-called "race problem." Unfortunately, his unprecedented success aroused the jealousy and envy of the existing politicians and pseudo-leaders to the extent of their yelling "Garvey must go!"

Well, now Garvey has gone, but apparently his persecutors are not satisfied-they continue to dabble in mudslinging. The purpose of the reprint, so they state, is for the "sake of historical accuracy." Whew! Shades of Daniel Webster! If such presentation of "data" is termed "accuracy," then furnish us another word for "truth and

Such unwarranted attacks or stabs in the back will not deceive the soberminded members of the Negro race but they do lessen our respect and consideration for the so-called "Advancement (?) Association." It is not Garvey that is being assaulted, but the gigantic organization that he has reared for which the insult is intended. You will have to come again, old dears. We intend to stand by our accepted leader and the noble organization that he founded until our program of national freedom and racial emancipa-

In the same issue of the Crisis there appears portions of a debate held between Mr. Du Bols and Mr. Lothrop Stoddard on the social equality and racial inter-marriage question. Poer Mr. Du Bois -his fight for the privilege of the unhampered association of "the intelligent white and colored people" will bring him to his grave. The converted members of the Universal Negro Improvement Association are not concerned about such non-essentials-they are busily engaged in the discovery of their in-herent racial beauty and noble woman-Racial purity and racial development is our aim; social recogni-tion of other races is immaterial to the majority of our race. Free men do not ask for rights-they assert them. The mere fact that certain "rights" in America have to be demanded by Negroes is proof positive that such rights have not been wholly accorded them by the majority group. They have only "extended" such rights, to be rejected should they so decide, by popular approval. Judging from the attitude of the Southland, the "proba-tion of such extension" has proven

decidedly unsatisfactory. Again, we extend to all persons sincerely desirous of working for the ultimate solution of Negro liberty and freedom, an open invitation to join the greatest organization of Negro peoples

BE A MAN!

vim, vigor and happiness. I will tell any run-down man how if you send me a dime.

Just go to any drug store and ask for Johnson's, the big Red Cross Kidney, 2010.

in the world, the Universal Negro Im provement Association

ARTHUR S. GRAY. Oakland, Cal.

Lindbergh's Triumph A Lesson to Negroes

To the Editor of The Negro World: A close student of Garveyism car gain much knowledge from current Charles Lindbergh passing through the Island of Cuba in the air, I remembered the man, a few months ago when he was called the "Flying Fool." Today, he is "Emperor of the Air." Sugar mills saluted him with the continuous blast of their steam whistles; all eyes were turned upward just to see the machine which this young man takes and proved to the skeptics that York by air. Many waved their handkerchiefs and hats as he passed. But as I stood gazing on his triumphant flight my thoughts went back to this date, February 8, three years ago. I remembered the greatest man of my race, the greatest man of the age, the Honorable Marcus Garvey, the man of Lindbergh type, who deserves all honor, was rallroaded and sent to jail because he wrote his name in the Hall of Fame and Honor; because he is the father of the program of an Africa re-deemed, teaching Negroes the will to do or die spirit; teaching Negroes to know that with God all things are possible; that we must see ourselevs nade in the image of our Creator, and that with ourselves all things are possible. We join those who do honor to Colonel Lindbergh, knowing that the principles of the Universal Negro Im provement Association, "The Father hood of God and the Brotherhood of Man," as taught by the Hon. Marcus Carvey, teaches us to get the Lindbergh spirit. If we are brave and fight on, some day we shall not only join young Colonel Lindbergh in the air, but shall establish an African Em-

be shaken. But we must learn well the lesson our leader, "Negroes, know thyself." Learn to appreciate the good of our race, when one starts out in the field of advancement don't laugh, don't and if he fail belp him to rise, your assistance he will be able to climb the ladder of success to the top. Let us then learn our lessons well. Thanks to the Hon. Marcus Garvey, who has taught me the lesson which I have

hire upon a foundation that shall never

CYRIL H. HEPBURN. Ingenio, Oriente, Cuba.

Best For Weak Back

of a lame, aching back? You can get almost instant relief by putting on a Johnson's Red Cross Kidney Plaster. It warms, soothes and supports the weak back, and gently massages the tissues with every movement of the body, thus helping to restore proper circulation and normal strength. Johnson's Red Cross Kidney Plaster brings amazingly quick results because the medication penetrates straight through the skin to the atfected parts—pain goes, soreness leaves, power returns, almost immediately. And you get lasting relief, too, for the medication is continually absorbed as long as the plaster remains on the body. Try a Red Cross Kidney Plaster tonight and prove how quickly it drives away the misery of a week back.

Just go to any drug store and ask of a lame, aching back? You can get



Large book, "100 WAYS TO GET RICH," will settle your money problems. No more worry about money. Just follow the Instructions in this wonderful book. You can have it PIRE if you will wear the popular SERPENT'S RING. Read this letter from Mr. S. J. Thigpen of Chicago. Ill.: "I have received the Serpent's Ring I ordered from you and am glad to inform you that I could have done nothing better for myself. I am a winner in all games. My ring brings everything my way. Anyone can feel the change that will come upon him after wearing the ring a short time." That's from a man who owns one! Yes, friend, the luckiest thing you can do is to get this SERPENT'S RING and follow the important advice in the FREE book. The ring is genuine 14-kt. gold shell, set with nine gorgeous gens. SEND NO MONEY \$2.98 Just send strip of paper for finger measure. Pay postman only Then wear the ring five days and if you are not more than pleased return it and your money will be quickly refunded. ACT AT ONCE—ORDER NOW! ORIENTAL IMPORT CO. 287 Broadway Deot. 8 New York, N. Y. ORIENTAL IMPORT CO. 287 Broadway Dept. 8 New York, N. Y.

NOTICE

All divisions are requested to send in all orders for uniforms to headquarters

Order blanks are now ready; also price list

Please Do Not Make Payment by Private Check Send Post Office or Express Money Order REGULATION FULL DRESS CORDS FOR OFFICERS, N. C. O.'s AND PRIVATES

ARE NOW READY EVERY MAN IN THE LEGION MUST SECURE ONE. PRICES ON APPLICATION. For further information write

UNIFORM DEPARTMENT Headquarters, 142 W. 130th St., N. Y. C.

Japan's Electioneering Under Universal Suffrage

Major Parties Well Balanced in Candidates-Difficult to Fore cast Results

Tokio, Feb. 12 .- At midnight the list of candidates for the general election closes. The candidates for the 464 seats now number 982, and the few more who may come forward will not affect the general alignment. The two historical parties are almost equally balanced, the Selyukai having 350 men in the field and the Minseito 343,

The Independents, a title which covers the cautious politicians who expect to be elected on their local popularity and thereafter support the Government of the day on what terms they can make, number 137 and will evidently hold the balance. The Business Party whose platform has the best expres sion, 'sane liberalism," before the elect ors, has 31 candidates. Labor's various groups total 85, of which the Right Wing candidates number 56.

The change that manhood suffrage operating for the first time, has intro duced into the former machine-mad system is shown by the inability of the oldest electioneers to predict the re-sult. Mr. Meorchizuki, the Minister of Communications, who is managing the Selyukal campaign, declared today that manhood suffrage has brought in so many new factors that he is unable to forecast the result. He was certain that either the Selyukai or Minselto will lead, but that it was impossible to

say which.

The Tokio Asahi's forecast is Selyukai 217 and the Minselto 210 About 10 is still the best guess for

Thirty different professions are rep-



CORN CURE





FREE!

BESTYET PRODUCTS CO. 125 Church St., Dept. 28, New York, N. Y

\$-ALWAYS HAVE LUCK!-\$



LIGERY CHARM, one to prevent Bad Luck, Evil and Masfortune, and the other to at-tract much Good Luck, Low, Happiness and Prosperity. Special, only \$1.37 for the two, With valuable full instructions FREE, Day bostman \$1.57 and 15a, postage on de-tains and the process of the control of the can be LUCKY Order yours TODAY!

Dept. 8, P. S. BUREAU, General P. O. Box 72, BROOKLYN, N. Y.



AM-BISH-UN

TABLETS AM-BISH-UN TABLETS are used by meaned something the world orer—they work wonder and something the sound of th

J the loys of youth.

DO NOT SEND MONEY
Trial Size 24 Tablets \$1.00
60 Tablets \$2.00
mplete Trentment, 200 Tablets \$5.00
mplete Trentment, 200 Tablets \$5.00
EURY COMPANY
70 W. 170 St., Ogol X
New York City

STUBBORN BLOOD

DINEASES? Markhowe Rebuilding Compound and Blood Purifier has no equal. Free Book , THE MARKHOWE CO. 5844 Indiana Ave., Chicago, III.

NEGRO WORLD AGENTS Please use the Agency Blanks for reporting. If you have none write and ask for them. Circulation Dept., Negro World.

vers lead with 154, business men are next with 148, and authors and journalists have 98. Twenty-four Laborites describe themselves as members of labor unions. Eighty-one farmers, twenty-four doctors and twenty-nine teachers are running. Seventeen Buddhist priests have presented them-selves, and three candidates belong to

the curious profession of the geisha-

house owner. Judging this election by the ordinary standards in Western countries, it leaves little doubt that the Japanese have successfully assimilated the lessons in democracy which their thirty years' experience with trepresentative government under a limited franchise has given them. Many of the older men profess to disregard politics and despise politicians, but the younger men are keen to show strong party feelings.

Election meetings are held nightly all over Tokio and are well attended. Walls are covered with posters and the output of election literature is enormous. The contest is a partisan struggle between the historical parties rather than a battle between clear-cut programs, and many voters look at it as a sporting event in which they will for their favorite. That aspect is less important than the general acceptance of democracy which is seen

The conception that the commo people can make and unmake Governments is still novel in Japan, and to many older people it is scarcely credi-



Getting lots of Money and Happiness and gaining Success in Business, Love and all Undertakings should beyour aim for 1928. Success in the second of the s

BROADWAY JEWELRY CO. 321 Broadway, Dept. 18; New York, N. Y.



YOUTH-**GLAN TABLETS**

Regular Size \$2.00, Giant Size \$5.00 OUR NEW ADDRESS ROLO COMPANY 895 Myrtle Ave., BROOKLYN, N. Y



VITALUS TABLETS DOUBLE STRENGTH

For Men and Women. Rejuvenates and Rebuilds. RUNDOWN. VITALITY. Corrects NERVOUS EXHAUSTION. VITALUTS TABLETS have a direct exhilarating offect in the glands which are so essential to fulfit the pleasures of life. The most exceedingly subplora cases have yielded the desired readits. To really enjoy life, you VITALIS. TABLETS flower training the control of the cont

STEFFENS LABORATORY Station H, 178 W. 102nd St., N. Y. Cit

Wonder Hair Grower-Straightener

Do not be discouraged if other pomades failed to give results, as long as the hair roce or results of the pomades of the pomade of the pomades of the pomade of the pomade

McELLIS SALES CO.
Box 5, Roxbury Sta., Boston, Mar MONEY MAKING OPPORTUNITY

Monny Makine Business. Big opportunity, ook, 1928 edition, \$1.00. Trains directory cits you where to buy a million articles (holesale, Large book, 1928 edition, \$1.00. 2 beautiful Negro pictures, 16x20, price 1.25. 12 pictures of the late Plorence (Illia, price \$3.00; single copy 75c. 12 beautiful art catendurs, large size, \$1.35. Write ART NOVELTY CO.

88 Edgecomb Ave., New York City **BEWITCH OTHERS**

The French Way Make Them Love You

Secure clever woman's secret methods Sensational book—nothing like it—only 10c stamps. CONFIDENTIAL. Cannot be sec-cured elsewhere in world. May change you whole like. Mme. Eve. Boite Postate. Dept 678, Paris. France. (French postage, 5c.) BLOOD DISEASES — No Matter How Bad or Old the Case or What's the Cause send for FREE Rocklet about Dr. Panter's Treatment used succeptuly for over 25 years in the most severe and climnic cases. Write new. Dr. Panter, 179 W. Washington St., Rosm 455, Chicago.

ARE YOU LONESOME?
Many Yaung Ledina, Widowse's Gentleme
annion to Marry or Correspond for pleasure
Many have Wealth. Weisted Particular
THE DE LUXE BUREAU
31 E. Woodbridge, Detroit, Mich

SORE LEGS HEALED Open Legs, Ulvers. Enlarged Veins, teater Erzems healed while you work Write for free hook 'How to Real M. Sore Legs as Home,'' Pearthe your case. A. C. Liese Ph'oy, 1385 Green Bay Av., Milwankes, Wis.

LOOK YEARS YOUNGER Clear your complexion of pimples, black-heads, etc. Have baby-like face. World's greatest beauty secrets sent free. Write for a jar of our Beauty Cream. Price 50c. ART BEAUTY SCIENCE CO. 88 Edgecomb Ave., New York City as the mystical sanctions of Govern ment ceased to hold the people and the Elder Statesmen died out Japan would be politically rudderless.

The present election shows that the younger generation, tutored on modern textbooks, taught to admire Lincoln and familiar with the American constitutional procedures, regards democracy as the normal form of government for an advanced country. The sanction of the majority is coming naturally to re-place in the minds of the people the older paternalistic sanctions of govern

No! No! It Cannot Be Who started the rumor that Colone Lindbergh was contemplating taking

his next good-will flight to Herrin?-B. B. S.

POISON BLOOD

H. H. Von Schlick, herb specialist and manufacturer of the famous Bulgarian Herb (Blood) Tea, tells peopjic that almost all diseases are caused by impure, poisoned blood. When the stomach is sick you feel miserable, you are constipated and the poisons go into the blood. When the liver refuses to work the poisons go into the blood; when the kidneys are weak and out of order more poison goes into ody is sick all over.

For many years I have been telling people sick with diseases caused by poisoned blood that my Bulgarian Herb (Blood) Tea gives relief to those who suffer from stomach, liver, kidney and blood troubles.

I say to every man and woman that suffers from sickness to try my Bulgarian Herb (Blood) Tea-millions of people will use no other medicine— they know that the roots, barks, leaves herbs, plants and flowers are pure and

help to make them well again.

Go to your druggist today. Tell him you want Bulgarian Herb (Blood) Tea. He will be glad to supply you because he knows it is good medicine for the sick. It costs only a few cents Doctors and druggists everywhere recommend my Bulgarian Herb (Blood) Tea as the best remedy any-one can take to kill a cold. Don't go down with "Flu," Grippe or Pneumonia. Kill your cold with a hot dos of Bulgarian Herb (Blood) Tea.

Just ask your druggist for a box today or I will send it either by mail postpaid, 1 large family box for \$1,00, or hy mail C. O. D., just pay the post-

Address me H. H. Von Schlick. President, Marvel Products Company A, Marvel Building, Pittsburgh, Pa.



J. C. STEVENS CO.

4736 Irving Park Blvd., Dept. B4702
CHICAGO, ILL.

STRAIGHT BLACK HAIR YOURS IN 30 MINUTES Men and Women



MOORISH STRATE-BLACK

It Is SAFE and SURE Absolutely Harmless
Does Not Burn or litch the Scalp
confuse it with poleonous liquid dres

to not confuse it with polonous limited dies or occalled "heman" preparations.

MOORISH STRATE-BLACK'S action is instantaneous, almost like maste. The first application of the standard of th

Special Introductory Price, \$1.50 Matted direct to you in plain envelope, Money with order, \$1.50; C. O. D., \$1.95

Three Cans, \$4; C. O. D., \$4.50 Lechler (Hair Beauty Specialist) 569 W. 181st St., New York



\$1,00 Money Back Guarantee Books, Lodestone, Purchment, Herbs Catalog Free F. DEAN CO., Newark, Mo.

OVERCOATS FROM \$2.00 UP At FRASER'S

Wholesale and Retail Clothing Co.

Suits as low as \$4.00 Odd Coats and Pants and Vest, \$1 up Come Early and Avoid the Rush

2263 7th Avenue, N. Y. C. Near 132d Street

OUR CLASSIFIED OPPORTUNITY COLUMNS

Barber Shops and Beauty Parlors

WILKES TONSORIAL PARLOR, 564 Lenox Ave., between 138th and 138th St., east side of avenue. George T. Wilkes, Prop. We specialize in ladies' hair-bobbing. Try us and be convinced. Our aim is satisfaction. If you are not picaced, to you do to tell us. Shop formerly at 545 Lenox Ave. HAIR DRESSER would like booth in barber shop in New Jersey, Apex system. Ad-dress Apex, care Negro World. 2t

AGENTS WANTED RUMMAGE SALES—Bring from \$50.90 or more per week. Why not earn some of this money? Write for catalogue and spe-cial price list of merchandles, with full in-structions how to sell. Fraser's Clothing Store, \$943 7th avenue, New York City.

ADIES—Earn money in spare time. Pleas ant work. Send 10c. for sample and par-lculars. Barnard, Box 708, San Francisco AGENTS—Sell our famous line! Big, quick easy, steady profits. Write quick. Eugene Mig. Co., 6042 Garesche Ave., St. Louis, Mo

MALE HELP WANTED MAN WANTED between the age of 25 and 40, to handle publicity stunt in own locality. Must be good mixer and convincing taker. Richard Maurice, 6543 Boxwood avenue, Detroit, Mich.

DETECTIVES.—Travel; make secret investi-gations. Experience unnecessary. Partic-ulars free Write American Detective Sys-tem, 2190 Broadway, N. Y. FIREMEN, Brakemen, Baggagemen (white or colored), sleeping car, train porter (colored), \$150-\$250 monthly. Experience unnecessary. 200 Railway Bureau, East St. Louis, III.

Louis, Ill. OPPORTUNITY—1 will sell you a plano direct from factory. Teach you how to play and keep it in perfect condition. Mr. Weir, Universal Building, 142 West 190th Street, N. Y. City. Phone Morningside 2517.

WHEN IN NEED of dontistry, call on Dr J. Woodruff Robinson, Surgeon Dentist 2394 7th Avenue, corner 140th St., New York City. Hours 9 a. m. to 9 p. m.; Sun days by appointment. Telephone Edge 20mbe 0594

DENTIST

Jewelers ST. GEO. V. CORINALDI JEWELRY, MUSIC, NOVELTIES DEVELOPING and PHOTO PRINTING

2394 Seventh Ave. Cor. 140th St Views and Greeting Cards for All Occasion UNDERTAKERS

T. SAUNDERS' FUNERAL HOME courtesy and efficiency, 106 W. New York City. Phone Broad-136th St., hurst 4160. ESTWICK BROS.—Undertakers and em-bainers. Autos for hiro. Nolary public. 158 W. 136th St., New York City. Phone Broadhurst 0255. Branch, 44 Felix St., Broaklyn, phone Newins 0659.

Mamie Anderson Pratt, funeral director, first class service, reasonable, 239 W. 131st street, Bradhurst 5633.

OPPORTUNITY TO AGENTS NEGRO DOLLS, 21 inches, curls, \$6,00; beautiful Negro pictures, 12 different sinds, size 10x20, 5 for 75c.; calenders, large size, 8 for 75c.; Florence Mills pictures, 50c.; assorted with others, 8 for \$1.00. Outside U. S. A., 50c. extra for postage, More agents wanted, AltT PUBLISHING CO., 88 Edgecombe Ave., New York City.

FIRST CLASS colored tailor; suits made to order, cleaning, remodeling, pressing.

SATURDAY, Feb. 4, 1928, \$1,00 hargain day; hats, hosiery, novelties. Cecile's, 2257 Seventh avenue.

Tailoring

YOUNG 20 WOMEN

MAKE \$20 to \$40 A WEEK

Working for the Willectro Process Hair Straightening Machine Company

ambitious and dependable Call at the E. B. WILLIAMS CO., Inc. 2350 Seventh Ave.

Or write to E. B. WILLIAMS CO., Inc. 51 Chambers St. **NEW YORK**

NEW YORK

NO MORE BAD LUCK WEAR NEW LUCKY RING



MEN-WOMEN-BOYS

counts.

Cou

Prepaid for \$1. You will never regret it.

MADAM BESSIE FERRELL

1530 W. Lexington St., Baltimore, Md.

DROPSY REATMENT it stress quick relief. Swelling and short breath soon gone. All distress, and windows act bottom of the stress of the s

AGENTS WANTED

Furnished Rooms to Let

66 West 131st street. Rooms to let, large and small, all improvements, electric, steam heat. 123D ST., 157 W. (Apt. 12)—Furnished rooms, targe, small, telephone, elevator, kitchen, service, plenty heat. By day or week.

356 W. 145th street, Apt. 6W. Nicely furnished front room, couple or two men preferred. Call evenings.

1

723 St. Nicholas avenue, reom and board, all improvements, reasonable, business people. Mrs. Williams Phillips. 407 W. 145th street, Apt. 2W, rooms neatly furnished, all improvements and conven-iences. Near elevated station.

LARGE and small furnished rooms, all conveniences. 233 W, 129th street. 738 St. Nicholas avenuc, beautiful furnished rooms; respectable people, couple or young men preferred; conveniences.

46 W. 130th street, nicely furnished rooms, all conveniences and improvements; respectable people only. LARGE Front Parlor, also Basement, suitable for doctor, halrdresser, employment office or other business. Lenox ave., near 125th street. Inquire 115 West 136th street. BAILEY.

ARGE FURNISHED rooms, reasonable. 204 W. 141st street, apartment C-3. Thompson. FURNISHED ROOM, private, for gentleman or woman. 2475 8th avenue, apartment 3 (near 132d street). NEATLY furnished room, private, plenty steam, \$6 per week. 114 W. 137th street, ground floor. West.

HOUSE FOR SALE

Three-story brownstone: two six-room partments, one store and three rooms, electic, baths, washing stands, the floor, copper ollers; Al condition, Your rent free with the throme. Worth \$12,000. Price, \$3,200. attr- cash. House is at 972 Myrthe avenue, two klyp, one-half block Summer avenue action. For appointment call Walker 1754; esidence telephone call ingersoil 10159.

Miscellaneous

CECILE'S gowns, hats, hosiery, novelties: reductions: spring models on display, 2257 Seventh avenue, New York City, WILLIAMS PHARMACY, 2161 Seventh avenue, S. E. corner 128th street. Phone Morn. 1314.

CONSUMPTION—Associated conditions; a way to prevent and heal. Free booklet, C. H. Johnson Medicine Co., 713 W. Eureka street, Lima, Ohio. SHECHINAH SPIRITUALIST CHURCH, 2092 Madison Ave., N. Y. C.—Services every nizit and Sunday Evening at 4:30 P. M. All are welcome. SAMUEL FLOYD, Ster.

KNOW YOURSELF! Learn your possibil-itles! Send birth date and 10c, for Horn-scape: reading, Gem. Dept. 33, 98 Park place, New York COMPOSER, arranger and publisher of music. Instructions in harmony and song writing. Alexander Seymore, 6 West 128th Street, N. Y. C. Phone Harlem 0779 ELDERLY LADY to help mother care for walking baby; good home. E. W., care Negro World.

WILLIAMS PHARMACY—Soda, luncheon service of distinctive quality, 21st 7th avenue, 8, E. corner 12sth street. Phono-Morn, 1314.

Also C. O. D. Plain wrapper.
Satisfaction or money back.
YOUTH PRODUCTS CO.. Dept. X. OXFORD. FLA.



The Eyesight Specialist RELIABLE and REASONABLE EYES EXAMINED FREE **531 LENOX AVENUE**

NEW YORK Opposite Harlem Hospital URINARY obstructions, stricture, discharges, etc., successfully treated, No operation — no

nstruments—no pain—no danger—no de-ention from business. FREE BOOK sent ealed in plain wrapper OR. A. J. HENDERSON 202 Rieger Bidg., Kansas City, Mo.



Piles Cured OR COSTS YOU NOTHING

Any sufferer from pilesno matter bow long standing, can be quick-ly healed without risking a penny Just the stand is a combination of the standard of the tentent absolutely FREE. If ratisfied and \$1. otherwise you owe absolutely nothing. nothing.

W. R. Darlington, 1078 Euro Bidg., Kansas
City. Mo.

WHY WORK FOR LESS?

With or come to the largest and original Hindu Tollet Article Manufacturors workers All mentions and the phase of more with us than they have done and where. Why not you? Experience not necessary. Free sample case and free delivery. Remember. you make more with us.

HINDU PRODUCTS CO.

3319 S. State St.

WINITY SPIRITUALIST SOCIETY
Phone Prospect 6774

Spiritual meeting daily, 1:30 and 8 P. M. Society of the prospect of the physical states and free delivery. Remember. you make more with us.

HINDU PRODUCTS CO.

3319 S. State St.

CHICAGO, ILL.

IT PAYS TO ADVERTISE IN THE NEGRO WORLD. THE RACE'S MOST PROGRESSIVE PAPER GOES TO EVERY CORNER OF THE GLOBE