

The Indispensable Weekly
The Voice of the Awakened Negro

THE Negro World



Reaching the Mass of Negroes
The Best Advertising Medium

A Newspaper Devoted Solely to the Interests of the Negro Race

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Racial Self-Interest Necessary To Progress

The world is not in the disposition to divide the spoils of materialism, but on the contrary every group is seeking the aggrandizement of self at the expense of those who have lost or who ignore the trend of human effort in the direction of self-preservation.

The Negro, surrounded as he is, has no other alternative than going forward in the atmosphere of racial self-interest, working for the generation of the present and providing for those of our posterity. In the service of race the Universal Negro Improvement Association finds its program, and for its advocacy or promotion we offer no apology.

It is foolish for us to believe that the world can settle itself on chance. It is for God and man to settle the world. God acts indifferently and His plan and purpose is generally worked out through the agency of human action. In His directed, inspired prophecy He promised that Ethiopia's day would come, not by the world changing towards us, but by our stretching out our hands unto Him. It doesn't mean the mere physical test, but the universal and independent effort to surround ourselves with the full glory of man.

No human apologies are needed for the moving or going forward of any people, so none will expect that we will apologize for the efforts we are making to unite our race the world over, and the creating for ourselves of a political superstate wherein we will find the representation and protection that will make us secure in the selfish adjustment of a material world.

Go ahead, Negroes, and organize yourselves! You are serving your race and guaranteeing to posterity of our own an existence which otherwise will be denied them.

Ignore the traps of persuasion, advice and alien leadership. No one can be as true to you as you can be to yourself. To suggest that there is no need for Negro racial organization in a well-planned and arranged civilization like that of the twentieth century is but to, by the game of deception, lay the trap for the destruction of a people whose knowledge of life is incomplete, owing to the misunderstanding of man's purpose in creation.

With the vision of a new life the Universal Negro Improvement Association shall direct the course of the four hundred million members of our race, enemies from within and from without notwithstanding.

The campaign of abuse against your leaders and their imprisonment is but a part of the plan to harass and discourage you on the way toward destiny. But no sober-minded Negro will allow himself to be fooled by the design of the wicked. The wicked we have always had, and will ever have. The wicked and unjust have opposed reforms in every age and under all circumstances.

Personally, I am glad to suffer for the cause. My contribution to the race and to Africa is small, but it is gladly given without any regrets. Some of us will contribute through our ability and our lives, others through service of other kind; but whatever it be, let us give it freely.

Do not falter or faint by the wayside, but let us, with confidence in ourselves and our God go forth in the call for service to our race and to Ethiopia.—From "Philosophy and Opinions of Marcus Garvey," or "Africa for the Africans," vol. II.

Every Negro should send his friend, mother, father, brother, sister, sweetheart, wife, or other relatives a copy of the book that is being read the world over,

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MARCUS GARVEY**
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