

The Indispensable Weekly  
The Voice of the Awakened Negro

# THE Negro World



Reaching the Mass of Negroes  
The Best Advertising Medium

A Newspaper Devoted Solely to the Interests of the Negro Race

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## Hon. Marcus Garvey Makes Earnest Appeal to Members to Support the Parent Body to the Utmost of Their Resources; Money and Unity Will Defeat the Enemy

Fellow-Men of the Negro Race, Greeting:

I desire to make a special appeal to you, the members of the Universal Negro Improvement Association, to rally, to the limit of your resources, to the support of our grand and glorious organization. You have done well in the past, but only by continued sacrifice and self-denial can we hope to come safely through the terrible ordeal which confronts us today.

The enemy is now endeavoring to do his worst, thinking that the present is the opportune time to strike a body blow at the cause we love, and to the prosecution of which we have dedicated our lives. With shame and sorrow I note the efforts of selfish and traitorous men in New York to undermine the growth and sully the good name of the organization we love. By a second campaign of slander, by astounding and barefaced misrepresentations, they are seeking to disrupt our movement, if they cannot make it serve their selfish, greedy aims. But this campaign, like the first launched shortly after my incarceration, is bound to fail when met by a united membership, loyal and true. It is money, such as Judas Iscariot accepted, which is enabling the traitors to maintain their onslaught on this movement of ours; and it is with the strength that money can summon that you will be able to successfully repel them.

Be on guard. Stand four-square to all the winds that blow. Give now, and postpone complaining for a later date. My enthusiasm for the fight for Africa's redemption is, as you know, unalterable. I still have

### IMPLICIT CONFIDENCE

in a free and redeemed Africa leading mankind up new and more glorious heights. I firmly believe we shall give to the world a civilization greater than any it has ever known.

But we cannot hope to accomplish anything in the near or distant future unless our world organization is held intact—an organization built up through years of toil and blood and sweat. We must have our fingers on the pulse of millions of Negroes the world over. We must have a Parent Body, functioning one hundred per cent., guiding and controlling our hundreds of branches, executing and furthering the program mapped out.

And so it becomes the sacred duty of each and every member of the Universal Negro Improvement Association, the duty of every branch of this great movement, to see that funds are sent regularly to New York headquarters. Pay your dues and assessment tax. Obey all the rules for financial aid as laid down in the Constitution, and, in addition, do not fail to support the Rehabilitation and Expansion Fund. Give tithe of all you possess so that the only hope of ultimate salvation for the Negro may be maintained.

During the late war the powerful white governments called upon the people, practically compelled the people, to sacrifice money and treasure—to give until it hurt. You, too, answered those appeals. Now you are called upon to give, plainly unto yourselves, so that your existence on the face of the earth may not be imperilled.

Give until it hurts. This is my earnest appeal to you.

I have the honor to be,

Your obedient servant,



Founder and President-General, Universal Negro Improvement Association.

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