

LET'S PUT IT OVER

The Indispensable Weekly
The Voice of the Awakened Negro

THE Negro World

A Newspaper Devoted Specially to the Interests of the Negro Race

Reaching the Mass of Negroes
The Best Advertising Medium

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SHALL THE NEGRO BE EXTERMINATED?

FELLOW MEN OF THE NEGRO RACE, *Greeting:*

The Negro now stands at the cross roads of human destiny. He is at the place where he must either step forward or backward. If he goes backward he dies; if he goes forward it will be with the hope of a greater life. Those of us who have developed our minds scientifically are compelled, by duty, to step out among the millions of the unthinking masses and convince them of the seriousness of the age in which we live.

From Adam and Eve

We are either on the way to a higher racial existence or racial extermination. This much is known and realized by every thoughtful race and nation; hence, we have the death struggle of the different races of Europe and Asia in the scramble of the survival of the fittest race.

As we look at things we see that the great world in which we live has undergone much change since the time of the creation. When God created the world, and all therein, He handed His authority over to the two beings He created in His own image; namely, Adam and Eve. From the time of Adam and Eve the human race has multiplied by leaps and bounds. Where we once had two persons to exercise authority over the world, we today have one billion five hundred millions claiming authority and possession of the same world that was once the property of the two.

The Tragedy of Race Extinction

When the Colonists of America desired possession of the land they saw that a weak aboriginal race was in their way. What did they do? They got hold of them, killed them, and buried them underground. This is a fair indication of what will happen to the weaker peoples of the world in another two or three hundred years when the stronger races will have developed themselves to the position of complete mastery of all things material. They will not then, as they have not in the past, allow a weak and defenceless race to stand in their way, especially if in their doing so they will endanger their happiness, their comfort and their pleasures. These are the things that strike the thoughtful Negro as being dangerous, and these are the things that cause us who make up the Universal Negro Improvement Association to be fighting tenaciously for the purpose of building up a strong Negro race, so as to make it impossible for us to be exterminated in the future to make room for the stronger races, even as the North American Indian has been exterminated to make room for the great white man on this North American continent.

The illiterate and shallow-minded Negro who can see no farther than his nose is now the greatest stumbling block in the way of the race. He tells us that we must be satisfied with our condition; that we must not think of building up a nation of our own; that we must not seek to organize ourselves racially, but that we must depend upon the good feeling of the other fellow for the solution of the problem that now confronts us. This is a dangerous policy and it is my duty to warn the four hundred million Negroes of the world against this kind of a leadership—a leadership that will try

Race Faces Extinction Unless It Bestirs Itself

**SHALLOW-MINDED, SELF-SEEKING NEGROES,
GREATEST STUMBLING BLOCK**

**Harmony and Unity Between Intelligent and Illiterate
Groups a Crying Need**

**TRUE LEADERSHIP MEANS SACRIFICE FOR
THE COMMON GOOD**

to make Negroes believe that all will be well without their taking upon themselves the task of bettering their condition politically, industrially, educationally and otherwise.

The time has come for those of us who have the vision of the future to inspire our people to a closer kinship, to a closer love of self, because it is only through this appreciation of self will we be able to rise to that higher life that will make us not an extinct race in the future, but a race of men fit to survive.

The Price of Leadership

Those of us who are blazing the way in this new propaganda of the Universal Negro Improvement Association to enlighten our people everywhere are at times very much annoyed and discouraged by the acts of our own people in that, consciously or unconsciously, they do so many things to hurt our deeper feeling of loyalty and love for the race. But what can we do? Can we forsake them because they hurt our feelings? Surely not. Painful though it may be to be interfered with and handicapped in the performance of the higher sense of duty, yet we must, martyrlike, make up our minds and our hearts to pay the price of leadership. We must be sympathetic, we must be forgiving, we must really have forbearance, so that when the ignorant and illiterate fellow who happens to be a member of your own race stands up to block the passage of some cause that you believe would be to his benefit and to yours as a people you will be able to overlook him, even though he fosters his opposition with the greatest amount of insult to your intelligence and to your dignity.

The excuse that some of our most brilliant men give for not identifying themselves with race movements is that they cannot tolerate the interference of the illiterate Negro, who, being a member of the same organization, will attempt to dictate what you should do in the interest of the race, when his act is based upon no deeper judgment than his like or dislike for the person he is opposing, or the satisfaction it would give him to embarrass the person he feels like opposing. Many an able leader is lost to his race because of this fear, and sometimes we must admit the reasonableness of this argument; but, as I have said, leadership means martyrdom, leadership means sacrifice, leadership means giving up one's personality, giving up of everything for the cause that is worth while. It is only because of that feeling that I personally continue to lead the Universal Negro Improvement Association, because, like every other leader, I have had to encounter the opposition, the jealousy, the plotting of men who take advantage of the situation, simply because they happen to be members of the organization, and that we may have to depend upon their vote one way or the other for the good of the cause.

Not that some of us care one row of pins about what the other fellow thinks, but when it is considered that we can only achieve success through harmony and unity, then it can be realized how much one has to sacrifice as a leader for getting that harmony that is necessary to bring about the results that are desired.

The White Race

We desire harmony and unity today more than ever, because it is only through the bringing together of the four hundred million Negroes into one mighty bond that we can successfully pilot our way through the avenues of opposition and the oceans of difficulties that seem to confront us. When it is considered that the great white race is making a herculean struggle to become the only surviving race of the centuries, and when it is further considered that the great yellow race under the leadership of Japan is making a like struggle, then more than ever the seriousness of the situation can be realized as far as our race is concerned. If we sit supinely by and allow the great white race to lift itself in numbers and in power, it will mean that in another five hundred years this full-grown race of white men will in turn exterminate the weaker race of black men for the purpose of finding enough room on this limited mundane sphere to accommodate that race which will have numerically multiplied itself into many billions. This is the danger point. What will become of the Negro in another five hundred years if he does not organize now to develop and to protect himself? The answer is that he will be exterminated for the purpose of making room for the other races that will be strong enough to hold their own against the opposition of all and sundry.

An Appeal to the Intelligentsia

The leadership of the Negro of today must be able to locate the race, and not only for today but for all times. It is in the desire to locate the Negro in a position of prosperity and happiness in the future that the Universal Negro Improvement Association is making this great fight for the race's emancipation everywhere and the founding of a great African movement. Every sober-minded Negro will see immediately the reason why we should support a movement of this kind. If we will survive, then it must be done through our own effort, through our own energy. No race of weaklings can survive in the days of tomorrow, because they will be hard and strenuous days fraught with many difficulties.

I appeal to the higher intelligent as well as to the illiterate groups of our race. We must work together. Those of us who are better positioned intellectually must exercise forbearance with the illiterate and help them to see the right. If we happen to be members of the same organization, and the illiterate man tries to embarrass you, do not become disgusted, but remember that he does it because he does not know better, and it is your duty to forbear and forgive because the ends that we serve are not of self, but for the higher development of the entire race. It is on this score, it is on this belief, that I make the sacrifice of self to help this downtrodden race of mine. Nevertheless, I say there is a limit to human patience, and we should not continue to provoke the other fellow against his human feelings, for in doing so we may be but bringing down upon our own heads the pillars of the temple.—*From Philosophy and Opinions of Marcus Garvey.*

STATEMENT OF THE UNIVERSAL NEGRO POLITICAL UNION FOR BENEFIT OF ALL MEMBERS OF THE UNIVERSAL NEGRO IMPROVEMENT ASSOCIATION

The time has come when the Negro must defend the honor and political reputation of his race. For long, and sorrowfully so, the selfish Negro politician has sold our race for a mess of pottage. We have been called upon by crafty Negro newspaper men and other political jobbers to vote for Mr. So-and-So, to the injury of the race and the enrichment of the Negro political grafter who sells his services for dollars and not principles. The old gang of Negro politicians has sold the race for ready cash and jobs for a few. The time has come to call a halt. We will vote for and support men for election to office, not for payment in dollars, but for principles and policies. If you receive pay for your vote, directly or indirectly through our so-called political leaders, then we may expect nothing in return, but when you vote for candidates because of principles and politics, then you have all to gain. The old Negro politician is crooked and self-seeking. He has no character and no soul. He sells the vote of his race for money. He doesn't of himself subscribe to party funds, but he hankers after what he can get from the campaign funds subscribed by others to sell the Negro's vote. The Negro must learn to support his own political principles or policies, not only with his vote, but with his money; hence, the Universal Negro Political Union supports candidates at its own cost and doesn't ask for financial return. Ninety-nine and one-half per cent of the old Negro politicians who are now serving in the campaign are paid parrots who have no opinion of their own, but who are selling their conscience and vote for the highest prices. For one price they start out Republican and for a higher price in a fortnight they are something else. Everybody has found out that the old Negro politician is tricky and deceitful and nobody will believe him. He cannot handle a dollar straight.

We vote no longer under his instruction, but under the leadership of the Universal Negro Political Union.

Let every Negro register and vote on the 4th of November for principles, policies and faithful men who are friends of our race.

The four million members of the Universal Negro Improvement Association in America are being directed by the Universal Negro Political Union to vote for and follow the candidates and individuals we have recommended.

Vote for and follow every one of the men we support, for they are tried and true friends of the race.

No true member of the Universal Negro Improvement Association will fail to cast his vote on the 4th of November for the men of our choice.

Don't follow the old type Negro politician; he will sell you into slavery again.

By order, Headquarters,

UNIVERSAL NEGRO POLITICAL UNION

WILLIAM L. SHERRILL
Leader, American Negroes, and Chairman

G. E. CARTER
Secretary

MARCUS GARVEY
Universal Chairman

The fourteen hundred branches of the Union are ordered to take notice and act accordingly

Vote For The Men Who Will Help You!

WHOM WE SUPPORT FOR THE SENATE

THE UNIVERSAL NEGRO POLITICAL UNION

under the auspices of the

UNIVERSAL NEGRO IMPROVEMENT ASS'N

Is supporting the following candidates for re-election to the United States Senate.

The four million members of the Universal Negro Improvement Association in America are requested to work for and vote for the election of these candidates in their respective districts. Canvass your neighborhood on their behalf and see that they get all the support necessary for their election:

Hon. T. Coleman duPont (Rep.), Delaware.
Hon. Magnus Johnson (Farm-Labor), Minnesota.
Hon. Lawrence C. Phipps (Rep.), Colorado.
Hon. Charles S. Dineen (Rep.), Illinois.
Hon. Thomas Sterling (Rep.), South Dakota.
Hon. Jos. T. Robinson (Dem.), Arkansas.
Hon. Francis E. Warren (Rep.), Wyoming.
Hon. James Couzens (Rep.), Michigan.
Hon. William E. Borah (Rep.), Idaho.
Hon. Joseph E. Ransdell (Dem.), Louisiana.
Hon. Bert M. Fernald (Rep.), Maine.
Hon. Arthur Capper (Rep.), Kansas.

All members of the Universal Negro Improvement Association and the Universal Negro Political Union are requested to give their support and co-operation to the following senators at all times in their effort to promote the interest of better government and in their activities during the present political campaign. They themselves are not seeking re-election this year, but they are interested in the outcome. Co-operate with and help them the best you can:

Hon. William Cabell Bruce (Dem.), Maryland.
Hon. Thomas F. Bayard (Dem.), Delaware.
Hon. Daniel A. Reed (Rep.), Pennsylvania.
Hon. Samuel M. Ralston (Dem.), Indiana.
Hon. George Wharton Pepper (Rep.), Pennsylvania.
Hon. William H. King (Dem.), Utah.
Hon. C. C. Dill (Dem.), Washington.
Hon. Royal S. Copeland (Dem.), New York.
Hon. George H. Moses (Rep.), New Hampshire.
Hon. Henry Cabot Lodge (Rep.), Massachusetts.
Hon. Ralph H. Cameron (Rep.), Arizona.
Hon. John B. Kendrick (Dem.), Wyoming.
Hon. Key Pittman (Dem.), Nevada.
Hon. Henrik Shipstead (Farm-Labor), Minnesota.
Hon. Hiram W. Johnson (Rep.), California.
Hon. Irvine L. Lenroot (Rep.), Wisconsin.
Hon. Robert N. Stanford (Rep.), Oregon.
Hon. Frank R. Gooding (Rep.), Idaho.
Hon. Richard P. Ernst (Rep.), Kentucky.
Hon. James E. Watson (Rep.), Indiana.
Hon. Frank B. Willis (Rep.), Ohio.
Hon. Walter F. George (Dem.), Georgia.
Hon. Selden P. Spencer (Rep.), Missouri.
Hon. William B. McKinley (Rep.), Illinois.
Hon. Charles Curtis (Rep.), Kansas.
Hon. Edward J. Edwards (Dem.), New Jersey.
Hon. Wesley L. Jones (Rep.), Washington.
Hon. Reed Smoot (Rep.), Utah.
Hon. George P. McLean (Rep.), Connecticut.
Hon. Peter Norbeck (Rep.), South Dakota.
Hon. Lyn J. Frazier (Rep.), North Dakota.
Hon. Frank Greene (Rep.), Vermont.
Hon. Ovington E. Weller (Rep.), Maryland.
Hon. Duncan U. Fletcher (Dem.), Florida.
Hon. Woodridge N. Ferris (Dem.), Michigan.

By Order Headquarters

Universal Negro Political Union
52-56 West 135th Street
NEW YORK CITY

The fourteen hundred branches of the Union are ordered to take notice and act accordingly.

Vote Right! Vote For A Principle!

WHOM WE SUPPORT FOR CONGRESS

THE UNIVERSAL NEGRO POLITICAL UNION

under the auspices of the

UNIVERSAL NEGRO IMPROVEMENT ASS'N

Is supporting the following candidates for re-election to the United States Congress.

The four million members of the Universal Negro Improvement Association in America are requested to work for and vote for the election of these candidates in their respective districts. Canvass your neighborhood on their behalf and see that they get all the support necessary for their election:

Hon. Royal H. Weller (Dem.), 21st Dist., New York.
Hon. John E. Raker (Dem.), 2nd Dist., California.
Hon. John J. Casey (Dem.), 12th Dist., Pennsylvania.
Hon. F. P. Peterson, Jr. (Rep.), 1st Dist., New Jersey.
Hon. George Holden Tinkham (Rep.), 11th Dist., Massachusetts.
Hon. James A. Gallivan (Dem.), 12th Dist., Massachusetts.
Hon. Fred A. Britten (Rep.), 9th Dist., Illinois.
Hon. Albert H. Vestal (Rep.), 8th Dist., Indiana.
Hon. John McDuffie (Dem.), 1st Dist., Alabama.
Hon. James H. MacLafferty (Rep.), 6th Dist., California.
Hon. Otis Wingo (Dem.), 4th Dist., Arkansas.
Hon. C. C. Dorell (Rep.), 7th Dist., Iowa.
Hon. Will R. Wood (Rep.), 10th Dist., Indiana.
Hon. Guy M. Hardy (Rep.), 3rd Dist., Colorado.
Hon. Carl R. Chundbloom (Rep.), 10th Dist., Illinois.
Hon. Julius Kahn (Rep.), 4th Dist., California.
Hon. Anthony J. Griffin (Dem.), 22nd Dist., New York.
Hon. Charles B. Ward (Rep.), 27th Dist., New York.
Hon. Homer P. Snyder (Rep.), 33rd Dist., New York.
Hon. William B. Oliver (Dem.), 6th Dist., Alabama.
Hon. Frank Murphy (Rep.), 18th Dist., Ohio.
Hon. Clarence J. McLeod (Rep.), 13th Dist., Michigan.
Hon. Charles F. O'Brien (Dem.), 12th Dist., New Jersey.
Hon. Burton L. French (Rep.), 1st Dist., Idaho.
Hon. Edward C. Little (Rep.), 2nd Dist., Kansas.
Hon. S. Wallace Dempsey (Rep.), 40th Dist., New York.
Hon. W. H. Sproul (Rep.), 3rd Dist., Kansas.
Hon. John L. Cable (Rep.), 4th Dist., Ohio.
Hon. A. Platt Andrew (Rep.), 6th Dist., Massachusetts.
Hon. W. C. Salmon (Dem.), 7th Dist., Tennessee.
Hon. Walter H. Newton (Rep.), 5th Dist., Minnesota.
Hon. Charles L. Gifford (Rep.), 16th Dist., Massachusetts.
Hon. Gordon Browning (Dem.), 8th Dist., Tennessee.
Hon. John McSweeney (Dem.), 16th Dist., Ohio.
Hon. O. J. Kvale (Ind.), 7th Dist., Minnesota.
Hon. James M. Mead (Dem.), 42nd Dist., New York.
Hon. Elmer Thomas (Dem.), 6th Dist., Oklahoma.
Hon. C. F. Brumm (Rep.), 13th Dist., Pennsylvania.
Hon. E. B. Howard (Dem.), 1st Dist., Oklahoma.
Hon. Everett Sanders (Rep.), 5th Dist., Indiana.
Hon. Samuel Dickstein (Dem.), 12th Dist., New York.
Hon. George A. Welsh (Rep.), 6th Dist., Pennsylvania.
Hon. E. O. Leatherwood (Rep.), 2nd Dist., Utah.
Hon. William M. Morgan (Rep.), 17th Dist., Ohio.
Hon. Daniel A. Reed (Rep.), 43rd Dist., New York.
Hon. Walter F. Lineberger (Rep.), 9th Dist., California.
Hon. John W. Summers (Rep.), 4th Dist., Washington.
Hon. S. O. Bland (Dem.), 1st Dist., Virginia.
Hon. John C. Schafer (Rep.), 4th Dist., Wisconsin.
Hon. Edward E. Browne (Rep.), 8th Dist., Wisconsin.
Hon. Stewart F. Reed (Rep.), 3rd Dist., West Virginia.
Hon. Samuel E. Winslow (Rep.), 4th Dist., Massachusetts.
Hon. Frederick G. Fleetwood (Rep.), 1st Dist., Vermont.
Hon. Earl C. Michener (Rep.), 2nd Dist., Michigan.
Hon. I. M. Foster (Rep.), 10th Dist., Ohio.
Hon. Clarence F. Lea (Dem.), 1st Dist., California.
Hon. Henry L. Jost (Dem.), 5th Dist., Missouri.
Hon. Ira G. Hersey (Rep.), 4th Dist., Maine.
Hon. Albert Johnson (Rep.), 3rd Dist., Washington.
Hon. Arthur M. Free (Rep.), 8th Dist., California.
Hon. William H. Boyce (Dem.), Delegate-at-large, Delaware.
Hon. Roy O. Woodruff (Rep.), 10th Dist., Michigan.
Hon. Randolph Perkins (Rep.), 6th Dist., New Jersey.
Hon. Will R. Wood (Rep.), 10th Dist., Indiana.
Hon. W. A. Ayres (Dem.), 8th Dist., Kansas.
Hon. Henry T. Rainey (Dem.), 20th Dist., Illinois.
Hon. Andrew J. Montague (Dem.), 3rd Dist., Virginia.
Hon. Amos S. Prall (Dem.), 11th Dist., New York.
Hon. W. P. Connery, Jr. (Dem.), 7th Dist., Massachusetts.
Hon. Robert Luce (Rep.), 13th Dist., Massachusetts.
Hon. Charles E. Winter (Rep.), Delegate-at-large, Wyoming.
Hon. Louis T. McFadden (Rep.), 15th Dist., Pennsylvania.
Hon. P. B. Sullivan (Dem.), 5th Dist., Connecticut.
Hon. Allen J. Treadway (Rep.), 1st Dist., Massachusetts.
Hon. Sam B. Hill (Dem.), 5th Dist., Washington.
Hon. Gilbert N. Haugen (Rep.), 4th Dist., Iowa.
Hon. Emanuel Celler (Dem.), 10th Dist., New York.
Hon. John M. Robison (Rep.), 11th Dist., Kentucky.
Hon. Frank J. McNulty (Dem.), 8th Dist., New Jersey.
Hon. Martin L. Davey (Dem.), 14th Dist., Ohio.

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LATEST HITS IN RECORDS and MUSIC ROLLS