

LET'S PUT IT OVER

The Indispensable Weekly
The Voice of the Awakened Negro

THE Negro World

A Newspaper Devoted Solely to the Interests of the Negro Race

Reaching the Mass of Negroes
The Best Advertising Medium

VOL. XVI. No. 15

NEW YORK, SATURDAY, MAY 24, 1924

PRICE: FIVE CENTS IN GREATER NEW YORK
SEVEN CENTS ELSEWHERE IN THE U. S. A.
TEN CENTS IN FOREIGN COUNTRIES

NEGROES COOPERATING FOR BLACK STEAMSHIP COMPANY'S SUCCESS

Fellow Men of the Negro Race, Greeting:

We are looking forward to the day when our first group of colonists will sail away from the United States of America for the grand Republic of Liberia, there to assist in the development of that country in making it one of the great nations of the world. Before we can successfully do this we must redouble our energies in securing for the Black Cross Navigation and Trading Company its first ship. The cry now is for ships, ships and more ships. Every member of the Universal Negro Improvement Association throughout the world shall do his and her part in making it possible to secure a ship by September of the present year.

Subscribe to Black Cross Navigation Company

Those who are loyal, able and ever-willing to answer the call of the Association are doing their best, but we want everybody to do in this instance. We want 100 members to loan \$1,000 each to the Black Cross Navigation and Trading Company, 200 to loan \$500 each, 300 to loan \$250 each, 1,000 to loan \$200 and 5,000 to loan \$100 each, so as to enable the Company to realize the necessary capital to carry through its plans for the Universal Negro Improvement Association. This is work in which we should all help.

Banner Years for Association

1924 and 1925, as already stated, are to be the banner years in the history of our Association. We have already made plans which, when executed, will tend to improve the general conditions of our race throughout the world. We must now look toward our own industrial salvation, and this can be made possible by rallying

HOPE TO HAVE SHIPS ON SEAS OF THE WORLD

IF EVERYBODY RESPONDS, WILL HAVE FIRST SHIP IN SEPTEMBER

AFRICA THE LAND OF THE FUTURE FOR THE BLACKS

to the Black Cross Navigation and Trading Company, as advised by the Universal Negro Improvement Association.

Ships to Link Up Commerce of World

We must have ships to link up the industrial and commercial interests of our people all over the world. We must be in a position to remove our own raw materials and place them in the different markets of the world, as well as in our own factories, so as to develop an industrial self-reliance that will save us from the terrible reaction that threatens us in the industrial world. The Negro, if he must survive, must make efforts to help himself, and that is why the Universal Negro Improvement Association is advising all thoughtful and progressive members of the Association to go to Liberia, West Africa, where they can become a part of the industrial and cultural growth of that promising country. Not only should Negroes seek to develop Liberia, but we should, under the guidance of the Universal Negro Improvement Association, assist in developing all Negro nations and communities. By so doing we will strengthen our hands in the great rush for the survival of the fittest. The day may yet come, and we are working for it, when the black cross,

as a symbol of our merchant marine, will be seen on all the seas of the world, conveying our commerce to and fro. For this each and every one of us should work. There is nothing hard or difficult about it, only that we unite and make up our minds to help our own enterprises and to see that they are properly put over. Now is the time for every member of the Universal Negro Improvement Association and loyal member of the race to make himself a part of a great movement that seeks the salvation of all.

Every Member Should Help

Let every man in the farthest outpost constitute himself an agent for good to help in fostering the work of the Universal Negro Improvement Association and its auxiliary, the Black Cross Navigation and Trading Company. Those of you who can help financially, do it quickly; do it now. If all of us will act immediately, there is absolutely no reason why on the 1st of September of the present year our first ship cannot steam out of the harbor of New York on its historic journey toward the motherland. Send in your loans, of whatsoever amount, as per advertisement appearing in another section of this paper, to the Black Cross Navigation and Trading Company, 56 West 135th Street, New York, U. S. A. Send it in now and let's get ready for the big day.

With very best wishes, I have the honor to be

Your obedient servant,

MARCUS GARVEY,

President-General,

Universal Negro Improvement Association.

Gary, Ind., May 19, 1924.

LET'S PUT IT OVER
INSTRUCTIONS FOR MEMBERS OF

UNIVERSAL NEGRO IMPROVEMENT ASSOCIATION

1. Be a loyal member by sticking always to the principles of the Association and defending its rights against the enemies of freedom.
2. Pay your dues and annual assessment regularly, so that the Association can have ready capital to carry on its work.
3. Read and study from cover to cover your Constitution, so that no one can take advantage of you by infringing upon your constitutional rights.
4. See to it that your local Secretary makes a monthly report of all moneys received and disbursed, and let him send you a copy of his report to the Parent Body.

5. See to it that no Officer or anyone starts anything by way of raising money or doing business or creates any financial obligation on the Division without the proper consent first of the Parent Body and members of the Division at a special general meeting duly and properly called.
6. Look out always for sharpers and self-seekers, who are always anxious to promote new schemes for their

7. Put down at all times disloyalty to the Parent Body from Officers or members.
8. Pay no money without getting a receipt.
9. Don't loan your money to individuals.
10. Don't take anything for granted. You must be shown.
11. Don't go into anything you don't understand.
12. Don't pay your money to anyone except a duly elected or credited Officer of the Association.
13. Don't entertain anyone as a representative of the Parent Body except the person can show you cre-

14. Don't allow anyone to come in your Division and disorganize you or interfere in your local affairs, except the person has authority and proper credentials from the Parent Body.
15. Don't buy any stock from anybody claiming to be identified with the Parent Body or any Local. We are not selling any stock.
16. Don't sell your property or anything you have without first seeing and knowing that you are going to profit by it. Look out and don't allow self-seeking Officers or members to sell the Organization's property to buy, others, so that they can make a commission for themselves.
17. There is no individual or Division so strong as the Parent Body.

- against the Parent Body so as to be able to put over their little local schemes to the detriment of the members.
17. See that every Negro signs the Petition to the President and Congress asking for a nation in Africa for the race.
18. You must be completely financial to get consideration.
19. Try to make one new member every week.
20. Always respect authority and obey the law.
21. Be a good citizen.
22. Vote as the Association will direct for the good of our cause and the nation.
23. Don't sell your vote.
24. Support the Black Cross Navigation and Trading Company, our new shipping concern.
25. Attend your meetings regularly.
26. Do not go to Africa with the white man.

- the Parent Body. Don't come to New York until advised.
27. Save all the money you can to go to Africa in September, October, November and December, 1924, and all through 1925.
28. Keep your present jobs and work hard and save all you can.
29. Be polite to your employers and bear as much as you can for a better day.
30. Behave decently, always and everywhere.

100

THE PEOPLE'S FORUM

Wants the Negro World
in Our Schools

To the Editor of The Negro World:
It is with pleasure that I forward the following compliment to The Negro World, but more so do I offer same to Bishop McGuire on his two recent sermons, the former delivered on the death of the late Sir Robert Lincoln and the latter that at the memorial service of the late Sir Isiah Porter. No Negro can be other than proud as we consider the capabilities of some of the men of our race. Yet, on the other hand, we find, also, that the Negro has always maintained his place in the arts, science and literature, especially as we trace the civilization of our grandfathers (Saint Patribus sic Deus Nobis).

To readers of The Negro World an appeal is made to read it. Further, it is suggested that this paper be read in the schools now attended by our children. There can be found no more wholesome literature than that found in this journal of ours. The average group of our younger generation today adapt themselves to the reading of literature of such a spasmodic and flimsy character that it leaves them in a position not knowing of the most current happenings affecting our race in this big world.

A. W. LAWRENCE.
Ancon, Panama, Canal Zone.

The White Man's God
and the Black Man's God

To the Editor of The Negro World:
It is with intense interest I note in a late issue of your excellent paper that Mr. Garvey is earnestly urging the Negroes of the world to cast off the religious superstitions in which they have so long been steeped as unworthy of modern thought and intelligence.

These superstitions, meticulously fostered in our forefathers and in those of us who still permit ourselves to be so hoodwinked, have proved for the white powers that be the most successful means for retarding the intellectual and economical progress of the Negro.

Any people that accept as a God-decreed fact a teaching to the effect that they must forever be "heavers of wood and drawers of water" will to all intent and purpose remain just that and nothing more.

This and such like pernicious "propaganda," as Mr. Garvey unvarnishedly and truthfully terms it, cannot be too unequivocally condemned and quickly eradicated.

Nor need we fear, as some would have us erroneously believe, that in so doing we shall discard faith in God and in the noble teachings of Jesus of Nazareth. The latter, himself, be it remembered, had no great stock of patience for the pharisaical humbug of Jewish orthodoxy. He believed in helpful deeds rather than in "offerings," "tithes," "phylacteries," "incense" and similar pagan-patterned customs and rites.

But the Negro must go even further than the rejection of these superstitions. He must repudiate the white man's very conception of God. For it is glaringly obvious that a deity which condones segregation, lynching, social ostracism and other injustices

done to Negroes; or if not condoning is at least easily appeased for the committing of such atrocities by the wealthy perpetrators, have done those things which ought not to have been done, etc. It is glaringly obvious, I repeat, that such a deity is not at all suitable for Negroes. We believe in God; in that almighty, over-ruling force who is responsible for all matter and is in all matter. We believe that Jesus of Nazareth was the most perfect combination of this supernatural principle and human that the world has ever seen. But we will not accept a white, tyrant or, equally repulsive, a supine being as our God.

MARTIN DEVERE STUART.
Brooklyn, N. Y.

She is Working for
The Negro World

To the Editor of The Negro World:
I am pulling all I can to get The Negro World in the hands of some of the thinking Negroes hereabouts. They all like it and lots of them say they are going to subscribe for it. I received some subscription blanks some time ago and I sure gave them all out to my best friends. I am doing all I can in favor of The Negro World, as I am just anxious for the redemption of Africa and a government for our race. I am not a member of the association. I am just a very new reader of The Negro World newspaper, but I do hope to be a member some day. May God bless the work and all of its good members. I am a Southern woman.

QUEENIE SUDDUTH.
Sunflower, Miss.

Fighting the Good
Fight in Dewitt

To the Editor of The Negro World:
I must say I am always glad to see the day come that I meet The Negro World at my mailbox, because it brings so much comfort to my home. We truly hope more Negroes will invite The Negro World into their homes by their subscription, so they can see what our well-beloved President-General, Marcus Garvey, is doing for them. Now a word for our little town of Dewitt. We are doing all we can to promote the cause. We are few in number, but we are fighting for the banner and with Divine help we expect to follow it to the end.

T. W. GATLING.
Dewitt, Va.

An Enthusiastic
Costa Rica Reader

To the Editor of The Negro World:
Please allow me to state that the issues of The Negro World of April 22 and 29 are of the very best ever. No Negro should be without a weekly copy of it. Our late prince, Sir L. Poston, lived as a warrior and died as a victor. Then may I add this tribute as one of old said, "Thank God I have done my duty."
Long live Marcus Garvey! God bless America! A free and redeemed Africa is my earnest desire!

THOMAS E. SMITH.
Beverly, Tram, Costa Rica.

This Pastor Wants
To Go to Africa

To the Editor of The Negro World:
My heart is in the Garvey movement. I am pastoring at Waddy, Ky. I am doing all I can to swell the number and have been for four years. I

used to fight the movement at first, but my eyes are open now. I want to go to Africa in September. I feel I can do much good over there. I want to go under the parent body's instructions.
J. W. LLOYD.
Waddy, Ky.

THE NEWS AND VIEWS
OF U. N. I. A. DIVISION
(Continued from page 8)
BOSTON, MASS.

The regular weekly meeting of the Boston Division was held on Sunday, April 6, at Butler's Hall, 1095 Tremont street. The meeting was opened with the singing of "Greenland's Icy Mountains," followed with prayer by the chaplain. The minutes of the previous meeting were read and adopted by motion.

The president, Mr. Charles A. Stewart, in making his opening remarks, mentioned the passing away of Mrs. Catherine Perry, a member of this division.
Mrs. Frisella De Geneste, the lady president, was the first speaker of the afternoon. The lady spoke of the inspiration she got whenever the Ethiopian national anthem was sung. During the course of her address she laid stress on the fact that each and every member should be willing to perform his or her duty, without being called upon.

Mrs. G. W. Cooper, the lady chaplain, in a most enthusiastic manner expressed her joy of having the pleasure of witnessing the monster meeting which was staged at Madison Square Garden on Sunday, March 16. Her address was well received.

Mr. Reginald Wilson gave a very interesting talk. His subject was "What Will the Negroes Do to Be Saved?" During the course of his address the gentleman enlightened his hearers to many Biblical facts. His talk, which was full of food for thought, was warmly received.
Ex-President Attorney Jordan P. Williams, in a short talk, spoke of being present at a certain place where men who were not members of the association propounded the doctrine of U. N. I. A. in their own way.

The president shortened his address on account of the lateness of the afternoon. The gentleman dwelt mainly on the building and urged the members to do their best in putting the building program over.
The musical part of the meeting was all that could be desired. The orchestra was at its best. Mr. Leslie Lewis rendered a cornet solo.
The meeting was brought to a close with the Recessional and Benediction.

NEW HAVEN, CONN.

On Sunday, May 4, a magnificent floral service was held for the benefit of the New Haven Division. The meeting was called to order by the president, Mr. Innis A. Horford, with the singing of the opening ode, "From Greenland's Icy Mountains," followed by prayer by our acting chaplain, Mr. Kendrick Brown. After the opening ceremonies, the weekly notices were read. The president impressed the members with the necessity of studying more closely their constitution in order that they might be better posted on the aims and objects of the association. He also urged upon the members to pay up their dues so that the division may not be embarrassed at the coming convention. The meeting

was then turned over to Mrs. Carter, who took charge of the program, which was as follows: Selection by the choir, "Keep Your Hands on the Throttle and Your Eyes on the Rail"; duet, by Mrs. Hattie Pinto and Miss Ann Herbert; short address, by Captain Lewis, of the Motor Corps, subject, "Ambition." Captain Lewis, who recently returned from the Boston Division, brought us very good news from that division. Recitation, by Master David Mills; readings, by Mrs. E. Jeffers, "The Negroes' Greatest Enemy"; short address, by the Rev. Nixon, of St. Paul's Orthodox Church. Messrs. Brown, Francis and Ward all delivered inspiring addresses, which were received with tremendous applause. Selection, by the choir, "We Shall Meet on the Beautiful Shore." The program was an enjoyable one from start to finish. The meeting was brought to a close with the singing of the anthem.

YONKERS, NEW YORK

On Sunday, May 11, 1924, the Yonkers Div. No. 547 held a memorial service in honor of our devoted members, Mrs. Lulu Spence and Mrs. Annie Tisdale. The meeting was opened in the usual way by singing "From Greenland's Icy Mountains," followed by prayer. It being Mother's Day a splendid program was rendered in which many participated. Just before the memorial sermon a short sermon was given by our young brother, Elder A. W. Cook, subject: "Life and Death." The sermon was greatly admired because of the inspiring and encouraging words from such a young preacher. The chaplain, taking control, took his sermon from St. Mark 15:47, which he handled in his usual able manner. After the spiritual part of the ceremony was concluded, the president, Rev. Nathan Johnson, congratulated the chaplain for such a brilliant and instructive sermon.

Several other addresses of an inspiring nature were rendered. Reverend Bishop E. A. W. Cook spoke on brief facts. The president of the Ladies' Auxiliary delivered an interesting and inspiring address. In conclusion, she said that the red, black and green will never trail the dust. The choir rendered a closing selection, after which the meeting was dismissed in its usual form.

MONTREAL, CANADA

A series of lively meetings have been held under the direction of President Trotter, the able successor of Mr. Alfred Potter. Last Sunday, Mr. Potter delivered an interesting address in which he reviewed the economic situation of the City of Montreal. Mr. Trotter made a heart stirring plea for new members. It is gratifying to note that his appeal is gaining some members for the local. The people are rallying to his support. He is a young man of great promise and culture and true Garveyite. He

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U. N. I. A. PHOTO SHEET

Each and every member of the Association should have a U. N. I. A. photo-sheet of the Hon. Marcus Garvey in his uniform of the Provisional President of Africa—the 1923 U. N. I. A. Delegation to the League of Nations, Geneva—and officers of the High Executive Council. All of these pictures are on one sheet suitable for framing—beautiful oval half-tone pictures on special paper. Address all orders

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