

The Indispensable Weekly

The Voice of the Awakened Negro

THE Negro World

A Newspaper Devoted Solely to the Interests of the Negro Race

Reaching the Mass of Negroes

The Best Advertising Medium

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AN APPEAL TO THE SOUL OF WHITE AMERICA

Fellow Citizens:

Surely the soul of liberal, philanthropic, liberty-loving, white America is not dead.

It is true that the glamour of materialism has, to a great degree, destroyed the innocence and purity of the national conscience, but, still, beyond our politics, beyond our soulless industrialism, there is a deep feeling of human sympathy that touches the soul of white America, upon which the unfortunate and sorrowful can always depend for sympathy, help, and action.

It is to that feeling that I appeal at this time for four hundred million Negroes of the world, and fifteen millions of Americans in particular.

Solution of the Negro Problem

There is no real white man in America who does not desire a solution of the Negro problem. Each thoughtful citizen has probably his own idea of how the vexed question of races should be settled. To some, the Negro could be gotten rid of by wholesale butchery, by lynching, by economic starvation, by a return to slavery and legalized oppression, while others would have the problem solved by seeing the race all herded together and kept somewhere among themselves; but a few—those in whom they have an interest—should be allowed to live around as the wards of a mistaken philanthropy; yet, none so generous as to desire to see the Negro elevated to a standard of real progress and prosperity welded into a homogeneous whole, creating of themselves a mighty nation, with proper systems of government, civilization and culture, to mark them admissible to the fraternities of nations and races without any disadvantage.

Feelings and Sensibilities

I do not desire to offend the finer feelings and sensibilities of those white friends of the race who really believe that they are kind and considerate to us as a people; but I feel it my duty to make a real appeal to conscience and not to belief. Conscience is solid, convicting and permanently demonstrative; belief is only a matter of opinion, changeable by superior reasoning. Once the belief was that it was fit and proper to hold the Negro as a slave, and in this the bishop, priest and layman agreed. Later on they changed their belief or opinion, but at all times the conscience of certain people dictated to them that it was wrong and inhuman to hold human beings as slaves. It is to such a conscience in white America that I am addressing myself.

Negroes Human Beings

Negroes are human beings—the peculiar and strange opinions of writers, ethnologists, philosophers, scientists and anthropologists, notwithstanding. They have feelings, souls, passions, ambitions, desires, just as other men; hence, they must be considered.

Has white America really considered the Negro in the light of permanent human progress? The answer is NO!

What Will Happen

Men and women of the white race, do you know what is going to happen if you do not think and act now? One of two things: You are either going to deceive and keep the Negro in your midst until you have perfectly completed your wonderful American civilization with its progress of art, science, industry and politics, and then, jealous of your own success and achievements in those directions, and with the greater jealousy of seeing your race pure and unmixed, cast him off to die in the whirlpool of economic starvation, thus getting rid of another race that was not intelligent enough to live; or you simply mean by the largeness of your hearts to assimilate fifteen million Negroes into the social fraternity of an American race that will neither be white nor black. Don't be alarmed! We must prevent both consequences. No real race-loving white man wants to destroy the purity of his race, and no real Negro, conscious of himself, wants to die; hence, there is room for an understanding and an adjustment, and that is just what we seek.

Foolish Agitators

Let white and black stop deceiving themselves. Let the white race stop thinking that all black men are dogs and not to be considered as human beings. Let foolish Negro agitators and so-called reformers, encouraged by deceptive or unthinking white associates, stop preaching and advocating the doctrine of "social equality," meaning thereby the social intermingling of both races, intermarriages and general social co-relationship. The two

THE SOLUTION OF THE NEGRO PROBLEM

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A NEW GENERATION OF NEGROES WILL ARREST THE ATTENTION OF THE WORLD

extremes will get us nowhere, other than breeding hate and encouraging discord, which will eventually end disastrously to the weaker race.

Some Negroes, in the quest of position and honor, have been admitted to the full enjoyment of their constitutional rights. Thus we have some of our men filling high and responsible government positions; others, on their own account, have established themselves in the professions, commerce and industry. This the casual onlooker, and even the men themselves, will say carries a guarantee and hope of social equality and permanent racial progress. But this is the mistake. There is no progress of the Negro in America that is permanent, so long as we have with us the monster evil-prejudice.

Permanence of Prejudice

Prejudice we shall always have between black and white, so long as the latter believes that the former is intruding upon his rights. So long as white laborers believe that black laborers are taking and holding their jobs, so long as white artisans believe that black artisans are performing the work that they should do; so long as white men and women believe that black men and women are filling the positions that they covet; so long as white political leaders and statesmen believe that black politicians and statesmen are seeking the same positions in the nation's government; so long as white men believe that black men want to associate with and marry white women, then we will ever have prejudice, and not only prejudice, but riots, lynchings, burnings and God to tell what next and to follow.

It is this danger that drives me mad. It must be prevented. We cannot allow white and black to drift unthinkingly toward this great gulf and danger that is nationally ahead of us. It is because of this that I speak and now call upon the soul of great white America to help.

It is no use putting it off; the work must be done, and it must be started now.

Very Much Misunderstood

Some people have misunderstood me. Some don't want to understand me. But I must explain myself for the good of America, and for the good of the world and humanity.

Those of the Negro race who preach social equality, and who are working for an American race that will in complexion be neither white nor black, have tried to misinterpret me to the white public and create prejudice against my work. The white public, not stopping to analyze and question the motive behind criticisms and attacks aimed against new leaders and their movements, condemn without even giving a chance to the criticised to be heard. Those who opposed me in my own race, because I refuse to endorse their program of social arrogance and social equality, gloat over the fact that by their misrepresentation and underhand methods they were able to have me convicted and imprisoned for crime which they calculate will so discredit me as to destroy the movement that I represent, in opposition to their program of a new American race; but we will not now consider the opposition to a program or a movement, but state the facts as they are, and let deep-souled white America pass its own judgment.

The Growth of Population

In another one hundred years white America will have doubled its population; in another two hundred years it will have trebled itself. The keen student must realize that the centuries ahead will bring us an overcrowded and overpopulated country; opportunities, as the population grows larger, will be fewer; the competition for bread between the people of their

own class will become keener, and so much more so there will be no room for two competitive races, the one strong and the other weak. To imagine Negroes as District Attorneys, Judges, Senators, Congressmen, Assemblymen, Aldermen, government clerks and officials, artisans and laborers at work while millions of white men starve is to have before you the bloody picture of wholesale mob violence that I fear and against which I am working.

The Power of the Mob

No preaching, no praying, no presidential edict will control the passions of hungry, unreasoning men of prejudice when the hour comes. It will not come, I pray, in our generation; but it is of the future that I think and for which I work.

Ambitious Negroes

A generation of ambitious Negro men and women, out from the best colleges, universities and institutions, capable of filling the highest and best positions in the nation, in industry, commerce, society and politics! Can you keep them back? If you do so they will agitate and throw your constitution in your faces. Can you stand before civilization and deny the truth of your constitution? What are you going to do then? You who are just will open up the door of opportunity and say to all and sundry, "Enter in." But, ladies and gentlemen, what about the mob, that starving crowd of your own race? Will they stand by, suffer and starve, and allow an opposite competitive race to prosper in the midst of their distress? If you can conjure these things up in your mind, then you have the vision of the race problem of the future in America.

The Solution

There is but one solution, and that is to provide an outlet for Negro energy, ambition and passion, away from the attractions of white opportunity, and surround the race with opportunities of its own. If this is not done, and if the foundation for same is not laid now, then the consequence will be powerful for the weaker race, and the shock to our civilization.

The Negro's Country

The Negro must have a country and a nation of his own. If you laugh at the idea, then you are selfish and wicked, for you and your children do not intend that the Negro shall discommode you and yours. If you do not want him to have a country and a nation of his own; if you do not intend to give him equal opportunities in yours; then it is plain to see that you mean he must die, even as the Indian, to make room for your generations.

Contribution to America

Why should the Negro die? Has he not served America and the world? Has he not borne the burden of civilization in this Western World for three hundred years? Has he not contributed of his best to America? Surely all this stands to his credit, but there will not be enough room, and the one answer is "Find a place." We have found a place; it is Africa, and as black men for three centuries have helped white men build America, surely generous and grateful white men will help black men build Africa.

Africa and America

And why shouldn't Africa and America travel down the ages as protectors of human rights and guardians of democracy? Why shouldn't black men help white men secure and establish universal peace? We can only have peace when we are just to all mankind; and for that peace, and for the reign of universal love, I now appeal to the soul of white America. Let the Negroes have a government of their own. Don't encourage them to believe that they will become social equals and leaders of the whites in America without first on their own account proving to the world that they are capable of evolving a civilization of their own. The white race can best help the Negro by telling him the truth, and not by flattering him into believing that he is as good as any white man without first proving the racial, national, constructive mettle of which he is made.

No Flattery

Stop flattering the Negro about social equality, and tell him to go to work and build for himself. Help him in the direction of doing for himself, and let him know that self-progress brings its own reward.

I appeal to the considerate and thoughtful conscience of white America not to condemn the cry of the Universal Negro Improvement Association for a nation in Africa for Negroes, but to give us a chance to explain ourselves to the world. White America is too big and, when informed and touched, too liberal to turn down the cry of the awakened Negro for "a place in the sun."

MARCUS GARVEY,

President-General,

UNIVERSAL NEGRO IMPROVEMENT ASSOCIATION.
Youngstown, Ohio, October 2, 1923.

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